



# YAŞAR UNIVERSITY GRADUATE SCHOOL

## DEPARTMENT OF TOURISM MANAGEMENT Graduate Programs Thesis Subjects and Advisor Information for the Prospective Students to be admitted in the Fall Semester of 2021-2022

Name-surname, title	Number of Current Advisorship in MA Degree (with thesis)	Number of Current Advisorship in MA Degree (without thesis)	Number of Current Advisorship in PhD Degree	Number of Completed MA Theses	Number of Completed PhD Theses	Total SCI-Exp, SSCI, A&HCI, ESCI, Scopus, ULAKBİM Publications	SCI-Exp, SSCI, A&HCI, ESCI, Scopus, ULAKBİM Publications In the last 5 years	Total Number of Graduate Courses
Orhan İçöz, Prof. (PhD)	4	-	-	18	9	20	2	1 in every semester
	Research Fields	Tourism economics, marketing for tourism services, tourism policy and destination planning, management of travel operations						
	MA Subject Proposal 1	Smart Tourism and the Power of Technology on the Tourism During a Pandemic						
	MA Subject Proposal 2	e-Tourism's Paradigm Shift; A Sustainable Tourism Tool for Poverty Alleviation						

Name-surname, title	Number of Current Advisorship in MA Degree (with thesis)	Number of Current Advisorship in MA Degree (without thesis)	Number of Current Advisorship in PhD Degree	Number of Completed MA Theses	Number of Completed PhD Theses	Total SCI-Exp, SSCI, A&HCI, ESCI, Scopus, ULAKBİM Publications	SCI-Exp, SSCI, A&HCI, ESCI, Scopus, ULAKBİM Publications In the last 5 years	Total Number of Graduate Courses
Ferika Özer Sarı, Assoc. Prof. (PhD)	2	1	0	4	1	13	6	1 in every semester
	Research Fields	Business administration, tourism management						
	MA Subject Proposal 1	A Qualitative Research On the Current and the Future Gastronomic Tours Organized by Aegean Region Travel Agencies						
	MA Subject Proposal 2	A Quantitative Research On the Current and the Future Gastronomic Tours Organized by A Class Travel Agencies in Turkey						
	Background Preferences related with the Candidates -if any-	Tourism or Business undergraduate degree. Experience (even a short time period) in tourism or business field.						

Name-surname, title	Number of Current Advisorship in MA Degree (with thesis)	Number of Current Advisorship in MA Degree (without thesis)	Number of Current Advisorship in PhD / Proficiency in Art Degree	Number of Completed MA Theses	Number of Completed PhD / Proficiency in Art Theses	Total SCI-Exp, SSCI, A&HCI, ESCI, Scopus, ULAKBİM Publications	SCI-Exp, SSCI, A&HCI, ESCI, Scopus, ULAKBİM Publications In the last 5 years	Total Number of Graduate Courses
Gökçe Özdemir Umutlu, Assoc. Prof. (PhD)	6	2	0	8	0	22	10	1 in every semester
	Research Fields	Tourism management, marketing						
	MA Subject Proposal 1	The outbreak of coronavirus and its impact on tourism						
	MA Subject Proposal 2	A content analysis of Turkish news coverage on coronavirus pandemic and tourism						