



**YAŞAR UNIVERSITY**



**GRADUATE SCHOOL**







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## FROM THE PRESIDENT OF THE BOARD OF TRUSTEES



Dear Students,

Values are one of the most essential elements of a university, because they define its objectives and direction. We believe these values constitute an agreement between us and our community, as well as a feature that distinguishes us as a unique higher education institution.

First and foremost, we at Yaşar University believe in the people first principle. The ultimate beneficiaries of all our activities are people. Thus, we are aware of the fact that the positive impact we have on people goes beyond personal and physical boundaries and extends to the wider community.

Moreover, we believe in the supremacy of science. Our value of scientific approach resonates in all our efforts to generate, sustain and transfer knowledge within the framework of universal ethical principles. Humans are by nature positive change agents and through science can make the world a better place to live for all its inhabitants.

In addition, we firmly believe that innovation is key to success in the modern era. At Yaşar University we take all possible measures to encourage creativity, which is at the heart of all innovations. Internationalization is also one of our key values, underlying our efforts to create a multinational and multicultural campus for our students and faculty. We consider that such an environment will contribute to the understanding of a wide range of diverse perspectives and the encouragement of respect for differences. As such, we also pay due attention to diversity, which we see as a sign of the wealth of our ecosystem. All in all, we feel these principles help us fulfill our responsibility for public good, which supports all of our values.

Our ultimate goal is to equip students with 21st century skills designed and chosen according to this set of values. We believe that with these skills, individuals will be of benefit not only to themselves but also to the community. It remains only for me to wish you luck in your educational journey and to assure you of the full support of Yaşar University in your endeavors both to enrich yourself and to make a full contribution to your community. Yours truly,

**Ahmet Yiğitbaşı**  
*President of the Board of Trustees*

## RECTOR'S MESSAGE



Dear Students,

As its mission, Yaşar University has the aim of allowing our academic and administrative staff, our students and other partners to reach the correct information quickly and contributing to their improvement of intellectual assets by supporting the education given at the university and the research carried out.

Besides this, the university feels responsible towards the public, civil and industrial institutions, the other educational institutions and in terms of public education and informing people in general. Our employees and students live with the culture of the institution as long as they are on our campus. Eventually, even after the university, our graduates transfer this culture to other institutions throughout their career and they keep the awareness of being a 'Yaşar University Student' at all times.

Our university aims to educate modern and innovative individuals who can think analytically, have the ability to question and compare, have developed problem solving skills with the awareness of responsibility, and who can add value. It is also important for us to enable our students to improve their artistic and design tastes as well.

The Yaşar University Family is an educational institution in which different languages, cultures, nations and individuals' dreams come true in the light of science and in unity by aiming at success. Our most significant motivation is to witness our students' achievements along with this culture after the graduation and be proud of them. I wish 2020 - 2021 Academic Year to be full of success and happiness for all of us. With warmest regards,

**Prof. (PhD) M. Cemali DİNÇER**  
*Rector of Yaşar University*

## FROM THE GRADUATE SCHOOL



**Prof. (PhD) Yücel Öztürkoğlu**  
*Graduate School Director*

Yaşar University Graduate School (GS) was established on 15th of June, 2020 as an academic unit that includes all of Yaşar University graduate programs by merging Graduate School of Natural and Applied Sciences and Graduate School of Social Sciences, which were built up in 2006. As GS, we consider graduate education as the main environment where theoretical and applied scientific research and art activities are carried out and coordinated for the benefit of Humanity, our Country and the Region. This environment, besides providing gains for the whole society, offers opportunities for individuals to raise their knowledge, skills and attitudes to higher levels.

GS conducts master (with and without thesis) and Ph.D. & Proficiency in Arts

programs for providing master's and Ph.D. & Proficiency in Arts graduates to be equipped with research skills and creativity needed for industrial firms, private/public institutions and the society, on the other hand for training scientist in major scientific disciplines. Our Graduate School sees graduate education and the theoretical & applied research and art activities conducted in the university as a whole. GS, which brings together world and nationwide renowned academics with their scientific / technological research and art activities, offers its students a learning environment based on research projects and art production.

The courses offered in the graduate programs of GS are structured for students to gain the knowledge and skills necessary for solving real world problems and developing new designs. Together with our valuable students who take part in the graduate education that is implemented based on projects focused on original scientific/technological research, art and innovative applications, we proceed to accomplish our regional, national and global goals. We invite our friends who have or are about getting an undergraduate or master's degree and seek career development in industry, or academic life, or art field to join us in izmir's unique atmosphere.



## ABOUT YAŞAR UNIVERSITY

Yaşar University was founded in 2001 in İzmir by Selçuk Yaşar Sports and Education Foundation with the mission of adopting a culture, art and design culture and producing education, research and services that contribute to the development of the local and global community. The target; In order to create a difference that students need, equipped with academic and professional knowledge, awareness of social responsibility, and to raise individuals with artistic sensitivity. Yaşar University has 2 institutes, 9 faculties, 1 applied sciences school, 2 vocational schools and a school of foreign languages. 10 doctoral programs, 23 master's degree programs, 32 undergraduate departments and 13 associate degree programs continue education activities in the university. Computer, cad-cam, ergonomics laboratories, language lab, film, radio and photo studios, conference halls, dance and music studio, pocket cinema, courtroom, strategy games room, fitness center and gyms, and graphic design studios surround Yaşar University's large campus area with ceramic workshops and an open-air amphitheater.

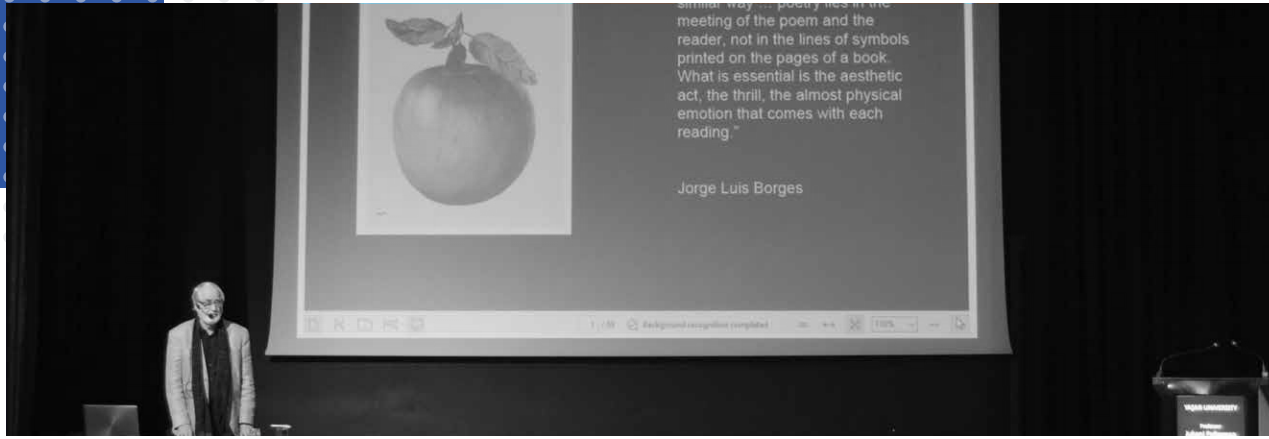
Aside from that, the Yaşar University Student Dormitory consists of 2 blocks with 8 floors and serves about 400 students. In 2011, the Commission on English Language Program Accreditation (CEA) accredited by Turkey in the field of foreign language CEA accreditation of the field winning the title of being the first institution Yaşar University, was accredited again for 10 years in 2016 by CEA. Native speakers offer quality English language instruction to students who are not fluent in English. In addition to this, with the second foreign language education application, students are able to learn German, French, Italian, Spanish, Russian, Portuguese, Chinese, Japanese and Greek in accordance with international standards.

Yaşar University, which has a cooperation and exchange agreement in many fields with more than 600 universities from 65 different countries, has been granted the Erasmus Success Story award twice in a decade by the European Commission. Currently, 258 students from more than 58 different countries are studying at Yaşar University.

At Yaşar University, students have the opportunity to develop themselves socially as well as academically with a large number of activities held in and out of the campus throughout the year. In this context, a large number of conferences, panels, interviews, exhibitions and concerts are held, as well as conferences with prominent names in the field.

Yaşar University, with its academic staff, continues its claim of quality education with its national and international programs, the opportunities it offers to its students, high standards of education and the development of qualified students.





## PHD IN ARCHITECTURE (ENGLISH)

**“Fostering a collegial environment in which research projects on the cutting edge of contemporary architectural agenda thrive”**

The program aims to cultivate scholars who formulate and conduct original scientific research in the field of Architecture and sub-research areas such as History of Architecture, Theory and Criticism, Cultural Studies, Environmental Control and Building Technology, Building Information, Urban Design. The target of the program is to provide students with basic theoretical approaches and accumulation of knowledge in the field of architecture and the listed sub-research areas at international, national and local scales.

Within the framework of the program, the students will gain the ability to conduct independent research, to interpret the scientific events with a broad perspective and to determine the necessary steps to reach new syntheses.

In PhD and Proficiency in Art programs, 100% tuition fee discount (scholarship) is provided to all students qualifying for education.







## PHD IN BUSINESS ADMINISTRATION (ENGLISH)

**“Department for future leaders and entrepreneurs who shape the tomorrow”**

PhD in Business Administration, aims to teach students to conduct an individual research, collecting enough data to generate research proposal and present the topic at hand with key focal points. Academically analyzing acknowledged publications from respectful journals, producing papers of quality for journals and conferences, using related computer applications to process the collected data, generating different ideas by combining divergent standpoints from a multi-disciplinary approach are amongst the objectives of the program.

Students of the PhD in BA, are comfortable to express themselves both written and orally in national and multinational companies by analyzing the situations with the help of %100 English course language. Students are qualified to increase the value of their work by applicable projects and effective communication networks within the private sector with the fundamentals of business education supplied. They can also pursue a career as researcher/ lecturer within the Academy.

PhD in BA conveys its students the necessities for being a valuable and indispensable member of their workplace not only with the managerial skills that helps them to be amongst top management, but with the importance of lifelong learning and personal development. Graduates of the program are also find a chance to work in academic field.

### What Distinguishes PhD in Business Administration:

**1. Expert and Competent Academic Staff:** Business Administration department is formed by the competent full-time department members who have bested themselves on their respective fields as well as part-time professionals from different distinguished companies and fields.

**2. International Opportunities:** PhD program, which is %100 in English, offers Erasmus student and internship mobility with the other universities and companies within the EU borders.

In PhD and Proficiency in Art programs, 100% tuition fee discount (scholarship) is provided to all students qualifying for education.





## PHD IN COMPUTER ENGINEERING (ENGLISH)

### “A PhD Program for research excellence in specific areas of computer engineering”

Currently, computer systems, as a very important and critical component, are used in almost every area of our daily life, in industry, commerce, banking, insurance, health, company management, telecommunications and Internet, automotives, construction, land/air/sea transportation, etc. Computer Engineering, when compared with other branches of engineering, is a relatively new area of engineering and aims the design, production, operation and integration with other engineering systems by using established principles of engineering. Since computer systems are being used in every aspect of our daily lives, Computer Engineering has interdisciplinary applications and has a role in almost all disciplines.

Yaşar University PhD in Computer Engineering aims research excellence and state-of-the-art research experience in Computer Engineering. Research areas of faculty members are Forensics, Semantic Web, Discrete Optimization, Computer Networks, Computer Security, Design of Computer Systems, Cloud Computing, Geographical Information Systems, Distributed Systems, Formal Specification and Verification, Embedded Systems, Image Processing, Hospital Communications Systems, Theory of Computation, Business Intelligence, Operating Systems, Cryptography, Machine Learning, Ontology, Robot Motion Planning, Number Theory, Testing Theory, Cyber Security Systems, Cyber War Simulation, Data Science, Data Mining,

Databases, Artificial Intelligence, Software Development and Software Engineering. PhD in Computer Engineering is among the earliest established PhD programs at Yaşar University. As of December 2020, Computer Engineering graduate programs are supported by 14 faculty members from the departments of Computer Engineering, Software Engineering, Mathematics, and Management Information Systems.

In the PhD in Computer Engineering, it is expected that PhD students take graduate courses in relation to their research areas, prepare a seminar and participate in seminars of other students, successfully pass a qualifying examination, prepare a dissertation with original research results, defend their dissertation and finally publish their research results in journals and/or conferences. Additionally, it is suggested that PhD students participate in joint research projects with some industrial collaboration.

Graduates of PhD in Computer Engineering will be able to work as faculty members in universities and as researchers in R & D organizations and/or companies. Additionally, they will be able to initiate or participate in start-up companies that aim creativity, innovation and entrepreneurship.

As of December 2020, PhD in Computer Engineering has 13 graduates and 13 PhD students.

In PhD and Proficiency in Art programs, 100% tuition fee discount (scholarship) is provided to all students qualifying for education.







## PHD IN ECONOMICS (ENGLISH)

The primary aim of the Ph.D. Program in the Department of Economics at Yaşar University is to train researchers who can carry out high quality original scientific studies at an international level. The program also aims to develop the ability of individuals who have undergraduate education in different disciplines to have in-depth knowledge of economic theory, to evaluate economic policies and to think analytically in the light of empirical research techniques. Candidates are accepted to the program after they complete a Master's degree in Economics or equivalent. Students are expected to devote themselves full-time to their programs of study. Thus the Ph.D. Program in the Department of Economics at Yaşar is addressed to students of high promise who wish to prepare themselves in teaching and research in academia or for responsible positions in government, research organizations, or business enterprises.

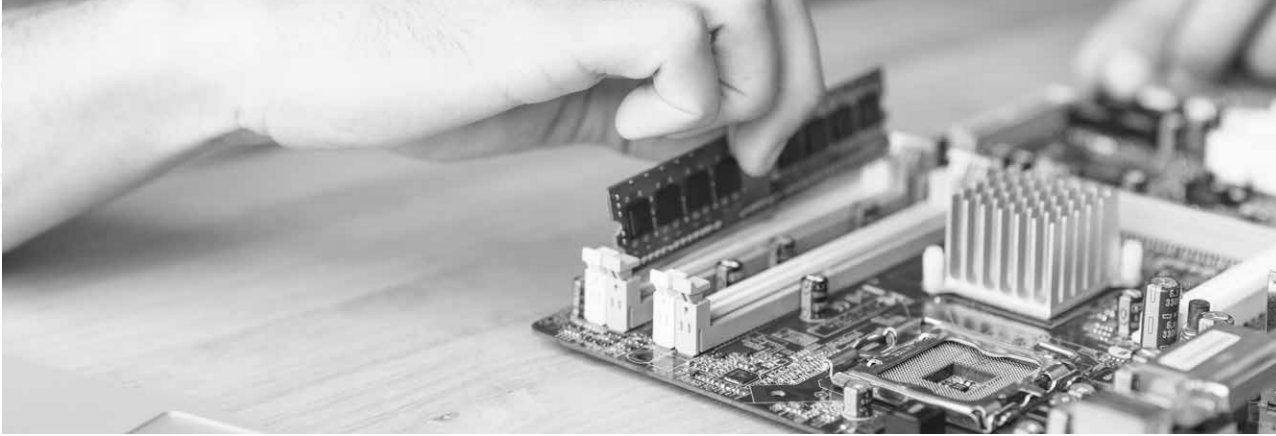
The Ph.D. Program in the Department of Economics at Yaşar University is a program that requires the acquisition of scientific skills at international scientific standards. Accepted students are expected to be adequately prepared in the fields of calculus, linear algebra, econometrics and statistics. All students start their education by following a common main curriculum and continue by choosing a branch in a way that will allow them to specialize in the field they want. Specialization areas that can be chosen include applied economic modelling, international economics, macroeconomics, microeconomics and econometrics. Well-prepared students can predict that they will complete their course requirements in about two years, and that they will participate in seminars, independent study, and thesis-oriented research in the following two years.

Candidates who complete the program usually pursue an academic career or

become experts in their respective fields at their existing positions. For this reason, the courses and specialization fields they choose during their doctoral studies are important.

The program prepares students for productive and stimulating careers as economists. Courses and seminars offered by the department foster an intellectually active and stimulating environment. Every fortnight, the department sponsors different seminars on such topics as economic modelling, environmental economics, economic growth and development, monetary and fiscal policy, international economics, industrial organization, behavioural economics, health economics, labour economics, and economic history. Top scholars from both İzmir and national-international communities are often invited speakers at the seminars. Students in the department are free to pursue research interests with these scholars as well as scholars throughout the University.





Students who graduate from this program will have the opportunity to work as academicians at universities in Turkey or abroad. In addition, R&D departments of public institutions based on R&D, or especially in sector organizations where the number of employees with PhD degrees in our country is significant, can be shown as other job opportunities. In PhD and Proficiency in Art programs, 100% tuition fee discount (scholarship) is provided to all students qualifying for education.

## PHD IN ELECTRICAL AND ELECTRONICS ENGINEERING (ENGLISH)

**“A PhD program producing original studies with its research knowledge in electrical and electronic engineering, which is today’s technology...”**

PhD in Electrical and Electronics Engineering (English) at Yasar University aims to train scientists who can carry out basic and applied original scientific research in the field of electrical and electronic engineering, and creative and entrepreneur graduates who have gained the ability to carry out research and development in technology-intensive business areas and can take active roles in the design, production and service processes of engineering products. Students in this program will gain the ability to respond to the need to train academics, researchers and scientists with high skills in producing scientific and technological innovation, to become researchers and innovative doctoral engineers required by the electrical-electronics sector and public institutions.

Program aims to present original ideas, products and scientific studies in the fields of Communication, Electromagnetic / RF, Antenna and Radar Systems, Control, Signal Processing (Digital, Biomedical, Radar etc.), Biomedical Systems and Modeling, Microprocessors / Embedded Systems, Power and Energy Systems. In addition to lectures, seminars, and research projects in the field of interest, students will also be able to contribute to the scientific literature in their chosen field and share these results with the scientific community with their PhD thesis. Thus, it will focus on research that integrates theoretical and applied knowledge in order to reveal scientific-technological innovations.







## PHD IN FINANCE (ENGLISH)

### “Center of research on finance”

The field of Finance is one of the disciplines that provide many high-quality job opportunities all around the world. The demand for the study of Finance is increasing, which in turn, increases the need for academicians specializing in Finance. Additionally, development of new complex financial products and instruments has triggered a profound change in the practice of Finance, necessitating more researchers and managers with quantitative skills that can be obtained during a PhD study. PhD in Finance aims to satisfy the needs of both the academic world and the capital markets for highly-qualified researchers and managers.

The program primarily aims to provide students necessary academic background and skills to conduct independent and original research in the field of finance. Admitted students to the program pay no tuition fee. Our graduates are eligible to apply to the teaching and research positions in academia. Also during the course of the program, our students obtain analytical and empirical background and skills required by various positions in finance industry, i.e. financial institutions, corporate finance departments and regulators.

### Program Structure

To graduate from the program, students are required to successfully complete the course work, pass written and oral qualifying examinations, publish an academic article, and prepare and defend their PhD dissertation in oral defense. The course work consists of three required and four elective courses and a seminar course and must be completed within two years after enrolling to the program. After admission to the program, students are assigned to an advisor from faculty. Research interests of our faculty include, but are not limited to, investment analysis, portfolio management, asset pricing, financial risk management, corporate finance, international finance,

behavioral finance, corporate governance, banking, and financial markets.

### Career opportunities

The graduates of the PhD in Finance are eligible for academic positions all around the world. In addition, program graduates can work in research institutions and research and development departments of businesses, stock exchanges, central banks, capital market boards, and regulation and supervision agencies for capital markets. Graduates can also serve as a quantitative financial analyst, portfolio manager, financial risk manager in banks and any other financial institutions or intermediaries.





## PHD IN INDUSTRIAL ENGINEERING (ENGLISH)

“ **The most profitable**  
**The most efficient**  
**The most productive**  
**The most qualified**  
**The engineering of the best's**  
**Industrial Engineering** ”

Industrial Engineering deals with the problems of production, logistics and service industries. It thrives on finding solutions to problems related to design and operations of systems in these industries with the goal of improving or optimizing performance. Industrial Engineering works on how to best utilize limited manpower, financial and physical resources to achieve set goals.

PhD in Industrial engineering in Yasar University, working in cooperation with industry, provides a good academic education environment to investigate industrial engineering problems and to ameliorate the suitable solutions to problems of design and operation of production and service systems. Pursuing the technological and scientific developments of students, the program aims to graduate the students with necessary academic competence and adaptation. To this end, our graduates:

1. are able to define problems and produce a solution to them via analytical and complex system thinking approach.
2. are able to develop and apply solution algorithms on their own.
3. are able to maintain their academical developments with the help of independent studies.

### Department Opportunities

The industrial engineering department's academic staff is composed of people with a wide range of specialties, who have received education from well-established institutions in their respective fields of study. The academic staff have strong theoretical and practical experience and have a rich portfolio of publications and projects. A great number of nationally/internationally funded research and university-industry cooperation projects which could also offer project scholarship opportunities to the students are run. All students accepted into the program are provided 100% tuition fee scholarship.

### Program Structure

The program has three compulsory courses. The remaining coursework is shaped based on research interests and career goals of students from a large pool of elective courses.

### Career Opportunities

The growing complexities of global manufacturing, logistics and service systems require an ever-increasing source of well-educated R&D Engineers. Sudden on-set events (natural disasters, pandemic etc.) show the importance of designing systems to fully utilize available huge data sets (Big Data), technology (Simulation, cloud optimization, IOT etc.) in order to make best decisions quickly.

There is need for engineers both in academia and in industry for engineers with necessary skill sets to tackle complex problems of production, logistics and service industries and develop methods and tools for better decision-making. Yaşar University PhD in IE program's graduates are equipped with the ability of solving such problems. We see that our graduates have already found a successful place in international business life.







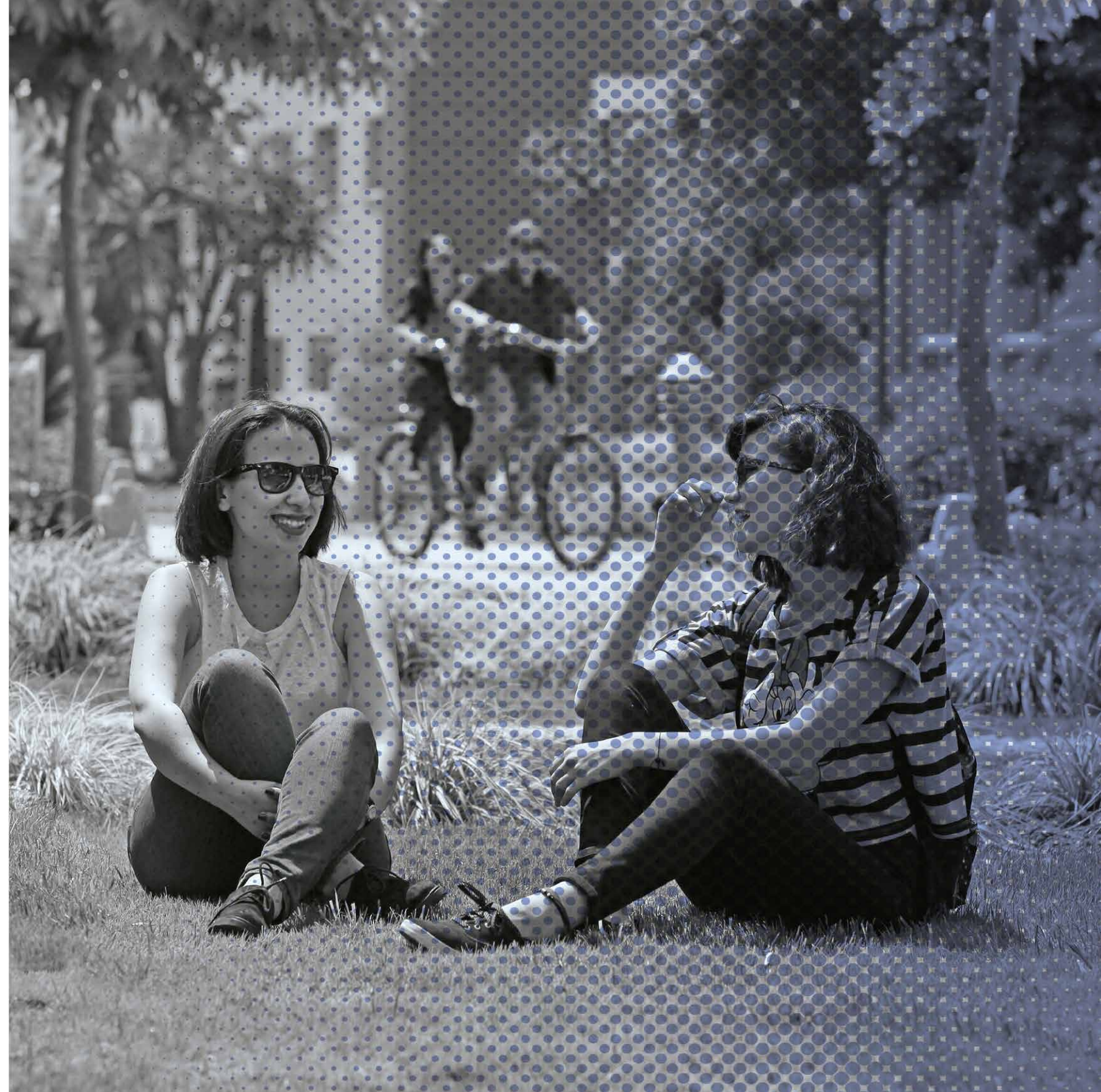
## PHD IN PRIVATE LAW (TURKISH)

**“Our goal is to educate the academicians of the future”**

Technological and economic developments in the world cause many new problems and affect the law and require the law to be more dynamic. In order to find adequate legal solutions to these problems we have to increase the number of qualified lawyers and scientific studies. The main goal of Yaşar University PhD in Private Law is to train academics with superior qualifications in the field of private law. The Program enables students to come up with new academic solutions by approaching legal problems encountered in theory and practice with an analytical and in-depth perspective. One of our goal is to educate students who are equipped to be able to publish scientific publications and present opinions and statements on academic platforms.

Students who have completed the compulsory and elective courses and succeeded in the PhD qualifying exam, will receive the PhD title of private law after successfully defending their thesis, that written under the supervision of a competent faculty member, before the jury.

Program has an academic and research infrastructure that can train lawyers who have acquired a high level of legal knowledge, can analyze legal problems, have developed the ability to produce solutions, and have gained all the equipment required for scientific research and publication. Yaşar University provides to all students who qualify to study in PhD and Proficiency in Art Programs 100% tuition fee discounts (scholarships).







## PHD IN PUBLIC LAW (TURKISH)

**“The first condition of civilization is justice and the road to justice passes through a qualified legal education.”**

Being a social being, human beings, aware of the necessity of living in a society, dealt with the structure and various problems of society and tried to come up with solutions by thinking about them. What should be the ideal social order? What is the source of the rules that exist in this social order and what are these rules? How and by whom? Is there any sanction for not following these rules? Questions such as where and from whom to take the power to enforce sanctions have and solutions were sought for the problems they caused. “The first condition of civilization is justice and the way to justice passes through a qualified legal education.”

The program aims to systematize and produce new solutions to problems related to the up-to-date concepts such as public law, society, state, power, individual rights and freedoms, equality and justice. Within the framework of this general objective of public law, Yaşar University PhD in Public Law offers high level technical law in the field of public law with its academic staff, each of whom is specialized in their own field.

It aims to educate lawyers who have the knowledge of analyzing legal issues and have the ability to produce solutions, have a good command of academic study methods in order to conduct scientific

research on a specific legal problem, and can bring qualified and new approaches to the scientific world of our country. Our programs, which allow specialization in the subject to be studied, with courses they can choose from a wide range. It provides an in-depth perspective on public law issues, as well as the philosophy, theories and It provides a complete academic background for its applications.

Yaşar University provides to all students who qualify to study in PhD and Proficiency in Art Programs 100% tuition fee discounts (scholarships).







## PROFICIENCY IN ART PROGRAM (ENGLISH)

**“Studying in a vibrant and dynamic environment, which nourishes research and artistic production under the guidance of inspiring instructors and artists; resulting in original, critical and mature academic and artistic works and opportunities to share them in national and international art and design platforms”**

Nowadays, applications in art and design bring together various different disciplines and use their characteristic traits to bring forth more contemporary and innovative expressions in artwork. The major aim of the program is to raise professionals and academicians who are trained specifically in their own area of art but under the bigger umbrella of Art and Design, being nourished and inspired by different artistic disciplines. The Program is in English and therefore requires a score of 80 on the YDS (English Proficiency Exam) or other equivalent. ALES is not a requirement.

Applicants are required to have a Master’s degree from the relevant programs of Conservatoires, or Faculties of Fine Arts, Art and Design, or Communication and Media Studies.

The Proficiency of Art program provides high-level education geared towards the theoretical and practical strengthening as well as specializing of students through a rich interdisciplinary curriculum. The basic mandatory courses of the program, such as Research Techniques, enable students to become involved in academic research while practicing their own specialty of art.

With the aid of a wide array of elective courses in graphic design, history and critique of design, visual arts, visual culture, art history, film theory and research, computer game design, animation, contemporary art, music theory, performing arts, recording and advanced sound design, students have the chance to advance in their own fields while gaining interdisciplinary knowledge and experience. All courses have theoretical and practical components. The program supports academic research resulting in publications, which contribute to the relevant international literature. It ultimately provides a professional environment for individuals who wish to excel in the competitive world of art and design.

In PhD and Proficiency in Art programs, 100% tuition fee discount (scholarship) is provided to all students qualifying for education.





## MA IN AGRICULTURAL TRADE AND MANAGEMENT (THESIS/ENGLISH)

The value chain of the agricultural sector, covers small producers, big farms, intermediary institutions, supply chains and other related industries at different levels and in various forms. The participation of these institutions and organizations in the value chain and the contributions of the sector producers, generate numerous employment opportunity in food processing, distribution and marketing of these agricultural products and supports economic growth in emerging markets. On the other hand, these type of developments are also important in terms of solving problems such as the fight against hunger and food security at the global level.

Concepts such as; food safety, efficient use of natural resources, environmental problems, minimal waste, recycling, energy efficiency and circular economy affect the business environment and management,

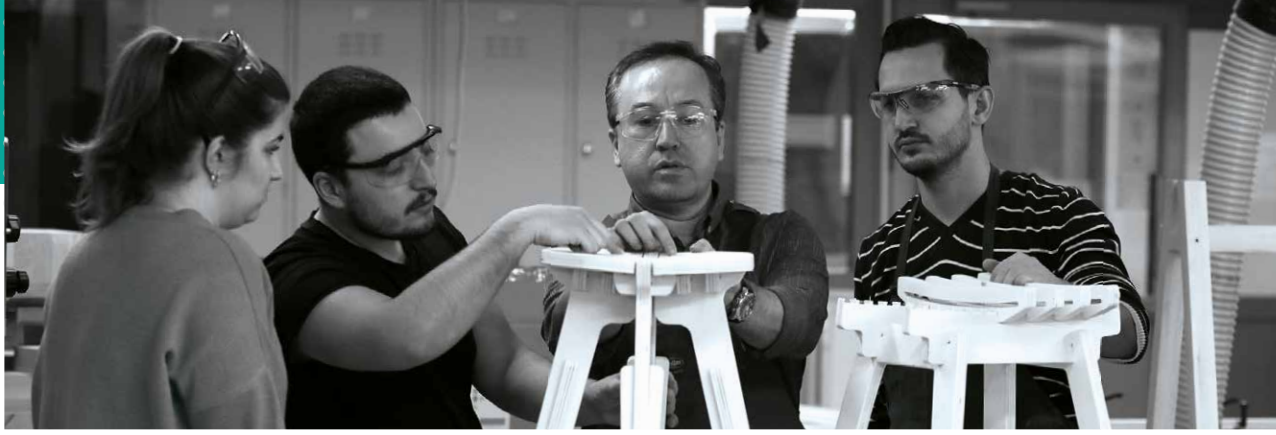
consequently companies in the agri-business sector struggle to be successful and keep their profitability and existence under these competitive conditions. To be successful in the abovementioned environmental, economic and social conditions, it is necessary to adapt changing conditions of global competition, develop and implement strategies in order to take advantage of global and local opportunities and defeat the threats.

The realities of agriculture and food industries designate the need for a global transformation by achieving a new managerial approach for the agri-business sector, under the presence of the factors such as new technologies, new knowledge basis, new sources of finance, managerial tools and innovation.

Agri-business and Trade graduate programs have been designed in order to train and educate university graduates to meet the qualified personnel requirements of agricultural and food sectors, which is also among the priority areas of the Council of Higher Education. The program offers three options: Turkish-without thesis and English-with thesis and without thesis. Managers and employees of private and public institutions and organizations operating in the agricultural sector, sector investors, municipalities, cooperatives and all other stakeholders of the sector can participate in the programs.







## MA IN ART AND DESIGN (THESIS/ENGLISH)

**“Following the contemporary dynamics of art in the light of new design principles and technologies under the guidance of artists in theoretical and practical interdisciplinary studies; producing works with self-awareness on the path to becoming an artistic professional.”**

MA in Art and Design programs encompass theoretical research and practical applications in an interdisciplinary environment. Master's programs accept students who hold bachelor's degrees in the relevant programs of Conservatoires, Faculties of Fine Arts, Art and Design, Communication and Architecture, as well as Fine Arts Education Departments of Faculties of Education. ALES is not a requirement, but applicants are required a minimum score of 65 on YDS or equivalent English Proficiency exam. Research Techniques is a compulsory course of the program, providing students with the knowledge and tools to carry out academic research working towards the publication of an academic article in their own fields. The program also provides a wide selection of interdisciplinary elective courses in graphic design, branding, packaging design, experimental drawing, computer

games, aesthetics, visual literacy, professional design production techniques, history of art and design, music history and theory, performance, film design and theory, film criticism, video art and installation, focusing on contemporary theories and applications in art.

All courses in the program adopt a multi-faceted interdisciplinary approach, hence students who come from different backgrounds are able to excel in their individual disciplines while gaining the potential to interact and co-produce with young professionals from other fields of art. Graduates of this program can enter into the commercial and academic world of art and design as individual artists or continue their academic career at institutions of higher education.



## MA IN ART AND DESIGN (THESIS/TURKISH)

**“Following the contemporary dynamics of art in the light of new design principles and technologies under the guidance of artists in theoretical and practical interdisciplinary studies; producing works with self-awareness on the path to becoming an artistic professional.”**

MA in Art and Design programs encompass theoretical research and practical applications in an interdisciplinary environment. Master's programs accept students who hold Bachelor's degrees in the relevant programs of Conservatoires, Faculties of Fine Arts, Art and Design, Communication and Architecture, as well as Fine Arts Education departments of Faculties of Education. ALES is not a requirement but applicants are required a minimum score of 65 on YDS or equivalent English Proficiency exam. Research Techniques is a compulsory course of the program, providing students with the knowledge and tools to carry out academic research working towards the publication of an academic article in their own fields. The program also provides a wide selection of interdisciplinary elective courses in graphic design, branding, packaging,

design, experimental drawing, computer games, aesthetics, visual literacy, professional design production techniques, history of art and design, music history and theory, performance, film design and theory, film criticism, video art and installation, focusing on contemporary theories and applications in art.

All courses in the program adopt a multi-faceted interdisciplinary approach, hence students who come from different backgrounds are able to excel in their individual disciplines while gaining the potential to interact and co-produce with young professionals from other fields of art. Graduates of this program can enter into the commercial and academic world of art and design as individual artists or continue their academic career at institutions of higher education.



## MA IN BUSINESS ADMINISTRATION (THESIS/ENGLISH)

**“Department for future leaders and entrepreneurs who shape the tomorrow”**

MBA Thesis Program provides necessary requirements for those who have graduated from bachelor degrees and seek to professionalization on business field. MBA Thesis Program aims to empower its students with skills for marketing, entrepreneurship, leadership and management. MBA Thesis Program directs its students to research on corporations, public enterprises, and economic systems in order to respond the ever-changing dynamics and technological advancements. Educating students who are eligible to producing qualified academic publications and analyze distinguished databases are amongst the primary outputs of the program.

MBA Thesis Program helps its students to specialize over marketing, accounting, producing and management. Thesis, obligatory for third and fourth semesters, not only teaches student the art of data collecting but also how to conduct research as well as empowering student with a voice in Academy. 100% English course language provides an opportunity for students to develop their foreign languages. There are many fields for our MBA Thesis Program graduates. They can be employed in different managerial departments by companies working in fields such as, marketing, auditing, hotel industry, insurance, banking, finance, tourism, and consulting.

On the Public field, employment opportunities are available for Treasury, Central Bank and Ministry of Finance. The thesis that will be defended by the student, will also provide them with a chance to be employed in Academy as well as continuing their education on PhD as faculty members or researchers.

### What Distinguishes the Program:

**1. Expert and Competent Academic Staff:** Business Administration department is formed by the competent full-time department members who have bested themselves on their respective fields as well as part-time professionals from different distinguished companies and fields.

**2. International Opportunities:** The program offers Erasmus student and internship mobility with the other universities and companies within the EU borders.







## MA IN COMMUNICATION (THESIS/ENGLISH)

**“Looking at Turkey and the world through the perspective of communication: A master of science program designed towards evaluating and creating solutions for social facts and problems through the academic discipline of communication.”**

Communication is an academic field of study applied to the most important social processes and institutions of today. Yaşar University Graduate School MA in Communication (Thesis) is designed according to the needs of students who plan to have academic or vocational careers in the field of communication. MA in Communication (Thesis) foregrounds the interdisciplinary characteristic of the field of communication. In that regard, the program offers a joint educational plan incorporating all the fundamental fields of communication such as media, public relations, advertising, cinema, television, visual communication, journalism, history of communication, political communication, international communication, and corporate communication. The program offers a wide selection of elective courses so that students can shape their curriculum according to their own academic needs.

Academically, MA in Communication is a collaborative program carried out together with the four departments of the faculty of communication. Elective courses taken by the student according to their chosen subject provide opportunities for specialization on fundamental subjects of communication as well their special areas of study. Students can also apply for ERASMUS- European Community Action Scheme for the Mobility of University Students and have the opportunity to study for one semester in one of the prominent universities of Europe. The program also offers scholarships to students every year, the number of scholarships and its ratio determined by the Board of Graduate School. Throughout the program, students take a total of 8 courses- 2 of them required, 5 electives, and a seminar class -, and they write a thesis. The program is completed by getting 120 ECTS.



## MA IN ECONOMICS (THESIS/ENGLISH)

**“Master’s program for economists who think universally, analytically, creatively, produce knowledge and put it into practice”**

An economist must, first of all, possess three essential mental capacities such as analytical thinking, creativity and logic. The mentioned mental features provide economists with the skills of putting knowledge into practice and producing knowledge. Today, the study of postgraduate economics aims to provide students with the required skills to apply both modern methods of econometrics and other quantitative and qualitative methods used in social sciences. MA in Economics (Thesis) is designed to make students grasp contemporary economic frameworks by using a modern methodology and gain a theoretical basis on a large scale, including but not limited

to economic policy, economic growth and development, economic globalization, decision models of households and firms, the economics of technological innovation, and economic crises. The program also equips students with the skills of doing high-quality research and writing essays and research reports in international standards that also respect academic ethics through the process of writing a thesis. Graduates of the MA in Economics (Thesis) can either work as specialists in the private or public sector or pursue academic careers at universities with the expertise they obtain in technics and research areas.





[enllmawt.yasar.edu.tr](http://enllmawt.yasar.edu.tr)



## **MA IN ENGLISH LANGUAGE AND LITERATURE (THESIS/ENGLISH)**

**“The window that opens onto the world!”**

Yaşar University's MA in English Language and Literature (Thesis) aims to offer an educational program in which students conduct detailed analyses of literary works by means of which they acquire a deeper understanding of the world and of human beings and human relations within that world. After familiarizing themselves with English and Anglophone literature, together with its cultural contexts, the students are given the opportunity to expand their interdisciplinary horizons by focusing on other human sciences and disciplines such as history, psychology, and sociology from which they can then explore the works of cinema, theatre, and music. The elective courses that our department offers in the MA program

also permit students to study works of world literature including Turkish or Turcophone Literature and thus, also become acquainted with non-English literary works and cultures. By the end of the program, the students will have honed their skills in critically and meticulously analyzing written and visual texts; comparing, contrasting and comprehending inter-cultural differences. They will also have acquired the sensitivities that will help them understand the modern world. Student participation is of utmost importance and much appreciated in the program, for it is believed that the students will be able to improve their written and oral skills in English through participation.





## MA IN INFORMATICS AND TECHNOLOGY LAW (THESIS/TURKISH)

“Informatics and Technology Law Thesis Master’s Program”, aims to contribute to the training of individuals who are well-versed in informatics law, experienced, and have awareness and consciousness on the subject, which the informatics and technology sector needs. Today, almost all sectors, institutions and individuals lead a life intertwined with informatics. The negative impact of a development that will take place in this field without a legal basis will also be quite large. The program, which aims to provide all participants with information about information and technology law problems that require a special area of expertise, also aims to inform them of new developments with up-to-date information.

Informatics and technology law is a separate branch of law that requires special expertise and knowledge. Information and technology law courses, which require multi-disciplinary and

interdisciplinary expertise, have a great importance in solving problems that can be faced by people from all professions and that must be resolved with the principles and regulations of information and technology law. “Informatics and Technology Law Thesis Master’s Program” is, designed in such a way as to provide specific specialization in certain subjects, taking into account the current needs and developments in the world. The program has been prepared to cover the theoretical and application areas of informatics law. For this reason, individuals will be provided with information and ideas on every subject they need.





## MA IN INTERNATIONAL LOGISTICS MANAGEMENT (THESIS/ENGLISH)

**“If you say, ‘Even the global pandemic can’t stop me from delivering products and services’, you are in the right place!”**

In today’s world where the variability of consumer demands is high and the diversity of products and services that must be offered to global markets increases, competition between supply chains is getting more and more intense, and their structures are getting longer and more complex. Understanding the logistics systems which enable the exchanges between consumer markets and industrial markets, and managing them effectively and efficiently are of great importance in order to gain competitive advantage in the global market. The main purpose of Yaşar University MA in International Logistics

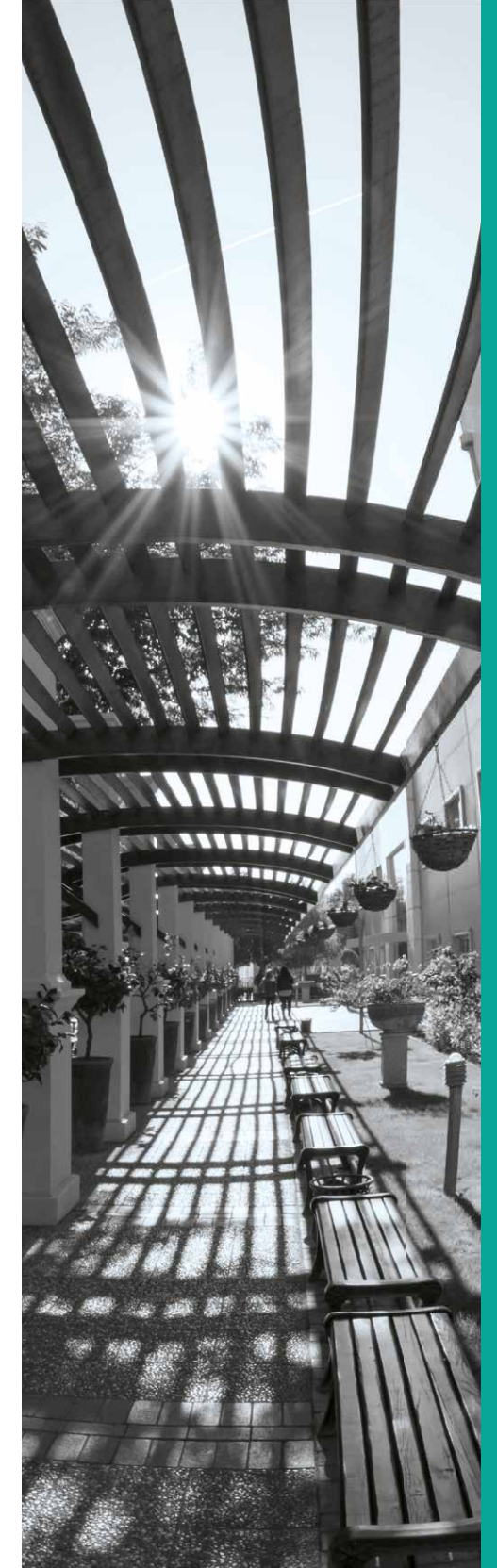
Management is to raise individuals who will respond to these needs of today, are specialized in applied logistics management knowledge, can scientifically analyze the problems in the field, think critically, and learn how to use theoretical professional knowledge in practice. Within the scope of the program, researches that require specialization in their field are supported by interdisciplinary dialogues with other related fields. The program conveys the studies on basic logistics processes on the one hand, and on the other hand, the effects of new trends such as sustainable development, green logistics, e-commerce in the field of logistics to its graduates.

### Job Opportunities

Graduates of the department can work in national and international logistics companies, logistics, purchasing/sales, and supply chain management departments of manufacturing and service companies, cargo and transportation companies, modern logistics villages, airports and seaports, marinas, charter agencies, cruise agencies, Ministries of Transport and Tourism, public organizations such as AFAD and municipalities, non-profit organizations, and non-governmental organizations (NGOs). Graduates will also gain the entrepreneurial characteristics which can help them start their own businesses in these areas. In addition to all these opportunities, students who graduate from the master’s program (Thesis) can continue their doctorate education and pursue an academic career if they wish.

### Course Program

Throughout their education, students are offered courses such as principles of supply chain management, contemporary issues in logistics with the aim to increase conceptual knowledge, as well as courses that focus on the application of theoretical knowledge such as simulation in logistics, lean logistics, applied decision-making models and quality management. The program consists of 7 courses, 2 of which are compulsory and 5 are elective courses. In order to graduate, in addition to these 7 courses, students are obliged to take the compulsory seminar course and present their master theses, summing up to a total of 120 ECTS. The language of education of MA in International Logistics Management (Thesis) is 100% English.







## MA IN INTERNATIONAL RELATIONS (THESIS/ENGLISH)

**“The program for those who understand, explain and narrate the developments in the world; and international political, economic and social events.”**

International Relations is a discipline that essentially analyzes interactions between states as fundamental actors, as well as relations between states, international/regional organizations, individuals, and transnational actor. The main purpose of Yaşar University MA in International Relations (Thesis) is to enable students grasp the fundamental principles of international relations discipline, help them evaluate international relations from a multidimensional and critical perspective, and hereby equip them as academically competent individuals who can utilize analytical thinking and conduct problem solving processes.

In this sense, the program aims to prepare students for professional life in intergovernmental and non-governmental organizations, multinational companies, the Ministry of Foreign Affairs and think tanks. After graduation, students will be equipped with conceptual and theoretical tenets of international relations, better comprehend issues regarding domestic and foreign policy, and thus be capable of deeply analyzing and interpreting scientific knowledge.

### Program Offerings

Yaşar University MA in International Relations (Thesis) has a distinguished academic staff specialized in various fields of study across the discipline, ranging from European Union, Turkish-American relations, immigration and asylum policies to security, international political economy, energy policies, Balkan politics, and Middle Eastern politics. In this context, students also have the opportunity to benefit from national and international internships and work on different scientific projects throughout their study. Furthermore, they have the privilege of both learning the intricacies of diplomacy, negotiation and put such conceptual and theoretical knowledge into practice through. Since the program’s medium of instruction is English and it substantially benefits from a variety of interactive teaching and application methods, graduates are able to express themselves well in a second language and be proactive in their professional life.

### Career Opportunities

The inter-disciplinary structure of International Relations allows students to get acquainted with other related fields in social sciences such as law, sociology, history, economics, and political science, and hereby inherently enhance their employability. Therefore, the graduates take the opportunity to be employed in various international, public or private institutions of their personal choice and interest. Within this scope, graduates can have access to employment opportunities especially in Ministry of Foreign Affairs, as well as other ministries and public institutions. Besides, international and regional organizations, research centers, multinational companies, media organizations, national and international consultancy firms are other working areas in which our graduates are employed.

### Curriculum

Yaşar University MA in International Relations (Thesis) offers a curriculum that is based upon comprehensive course contents that are frequently updated in accordance with recent international developments. By means of the compulsory courses offered in the first two semesters such as “International Relations Theories” and “Research Methods”, students can both enhance their analytical thinking skills and equip themselves with the means and methods necessary to conduct extensive scientific research. The students are also able to enroll on a wide range of elective courses available in the curriculum and can specialize in the subjects of their interest.



## MA IN INTERNATIONAL TRADE AND FINANCE (THESIS/ENGLISH)

### “Address of global managers of trade and finance”

Contemporary organizations are affected by the recent developments in the international trade environment, economics, and global financial markets and they need to incorporate these changes into their decision-making processes. Managers today should observe the ever so competitive global environment more carefully and make faster and more accurate decisions. For this reason, the need for managers who will keep up with the rapid changes in the international trade and finance environment is on the rise. Students who will complete the MA in International Trade and Finance (Thesis) will have a strong finance background and be able to grasp the practical applications of theory and evaluate the interaction

between comprehensive global trade processes and international economic and financial environments. Furthermore, they will be able to manage global economic risks like exchange rate risk and interest rate risk and use financial instruments such as; debt instruments, stocks, and derivatives. Additionally, they will gain abilities to understand and generate solutions for issues in international companies.

### Program Structure

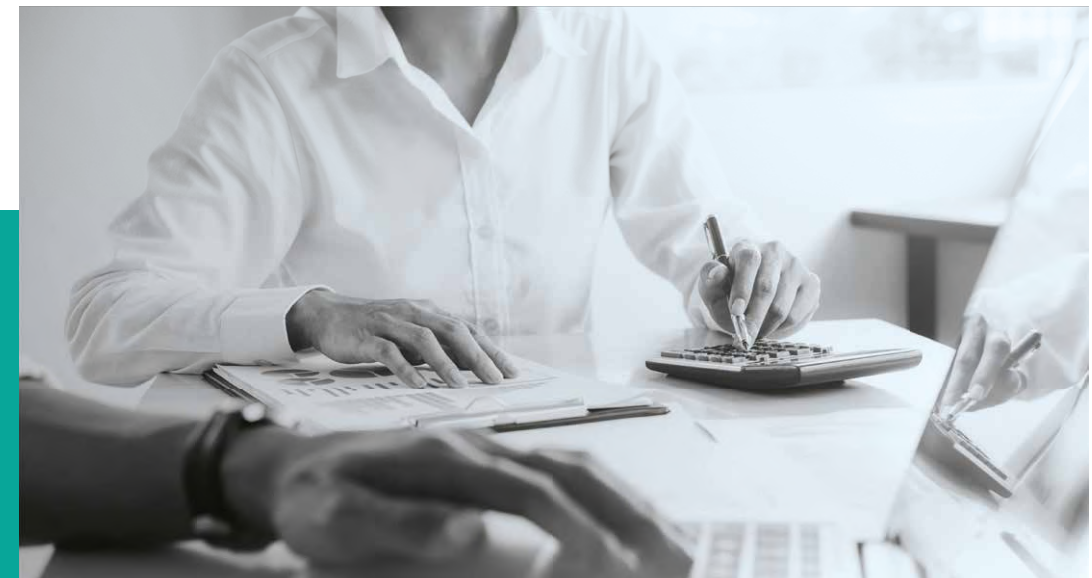
Master of Arts (MA) Degree in “International Trade and Finance” is awarded to students who have scored a Cumulative Grade point Average (CGPA) of not less than 3.00 / 4.00 and have completed

7 courses, a seminar and as well as the successful completion of the Master’s Thesis (total of 21 local credits and 120 ECTS) with at least a letter grade of B- or S. A student who has satisfied these conditions completes his/her education and fulfills the necessary conditions for graduation.

### Career opportunities

The MA in International Trade and Finance (Thesis) prepares students for a wide range of job opportunities and employment facilities according to their individual interests and preferences.

More specifically, graduates of the program are eligible for several positions in businesses with international and global dimensions and in financial markets such as global distribution manager, international human resources manager, international sales representative, financial analyst, bank manager, currency expert, international business consultant, stock broker, hedge fund manager, risk management solutions analyst, import-export manager, marketing services manager and financial or managerial accountant, auditor.







## MA IN MANAGEMENT OF CULTURE AND ARTS (THESIS/ENGLISH)

### “Touching the lives through creative industries....”

Arts and culture, by definition, are subject to a wide range of discussions, yet they are inherent qualities of human life attracting masses. Having been called “industry” (i.e., creative or cultural) lately, those ages long-dominant reading of culture (music, literature, painting, sculpture, theatre, and film) have become a field that needs to be managed. The creative industries have become an essential field of investment by local or national policymakers and private initiatives. This brings the necessity of being managed in a particular way requiring certain qualities of the manager with a good command of the arts and culture accompanied by professional managerial skills.

While the basic function is to facilitate the production (or creation) of the artist(s) to the audience, this competitive and dynamic field requires a new generation

of management with innovative models in marketing and funding that you can practice in museums of different kind, archeological sites, concert halls, cultural centers, galleries, and exhibition halls. However, it is still an exciting field for combining business, artistic and organizational skills whereby the outcome has a great potential to touch the lives of the individuals bringing professional satisfaction along.

Although MA in Management of Culture and Arts offered by Yaşar University has been developed for individuals with BA degree in management, arts and communication but open to applications to anyone who has a bachelor’s degree. While developing the skills in art, communication, and culture, the program will have the students explore their entrepreneurial abilities and help them form a ground through which

they will be able to take part in different sections of the creative industry.

### Program Structure

The program is open to applicants with any BA or BS degree. The applicants must have a minimum score of 65 (or TOEFL IBT score 78) on YDS or equivalent English Proficiency exam. The applicants are also required to have a minimum score of 60 on ALES (or 151 on GRE, 465 on GMAT).

The program consists of 7 courses, a seminar, and Master’s Thesis. Out of the 7, the courses of Research Methodology and Research Ethics, Arts, Culture and Management, and Cultural Innovation and Entrepreneurship are compulsory. There is also a wide variety of elective courses focusing on arts, culture, management, and communication. The thesis will give the student the chance to specialize in a specific management field in arts and culture.







## MA IN MUSIC AND PERFORMING ARTS (THESIS/TURKISH)

In our country, Music and Performing Arts Graduate Programs are programs established to provide students with a general art education and to train music academics. In order to serve this purpose, Yaşar University's Master's Program in Music and Performing Arts with Thesis (Turkish) is designed to provide high-quality education that will enable students to apply the advanced academic knowledge they will acquire in their fields. The main aim of the program is to provide candidates with an environment where they will be exposed to innovative and contemporary approaches and attain artistic and cultural knowledge. Another goal of the program is to train academics, composers, theorists, musicologists, music technologists and performance artists who have leadership qualities, advanced musicianship, and up-to-date research skills, and who will guide music research in the information age through participation in international forums.

In order to apply to the program, applicants must score at least 60 on the YDS exam. The ALES exam is not required. Applicants must have earned a Bachelor of Arts degree in the fields of music and performing arts. The program does not cover the fields of theater and ballet.

The graduates of the program will be able to work in various public institutions and organizations and the private sector on issues related to their fields, and will be eligible to apply to a Ph.D. program in Music.

In recent years, the art scene has been developing in Turkey in general and in İzmir in particular. Therefore, the demand for academics in the arts is growing, and the need for qualified personnel is increasing. The fields of music performance, composition, music theory, musicology and music technologies have all gained momentum. This program aims to educate individuals who can meet these demands.







## MA IN PRIVATE LAW (THESIS/TURKISH)

**“MA for lawyers who want to make a difference in their profession”**

The aim of the MA in Private Law (Thesis) is to teach to students the principles of universal law principles and update their information in the field of private law and also to teach them methods of analysis and research, and to acquire the ability to analyze and interpret private law problems. Yaşar University MA in Private Law (Thesis) program is prepared for this goal and constantly updated. Those students who will complete the program may follow and adapt themselves to new approaches and developments in the field of law, have a command of academic study methods, and are equipped with

legal reasoning skills. In Yaşar University MA in Private Law (Thesis) Program, special attention is given to students' ability to conduct scientific studies on academic platforms and to present opinions and statements, students are encouraged and necessary equipments are provided in this regard. Yaşar University has a very large online database subscription, both Turkish and foreign languages. This program, which aims to provide a broad perspective on today's private law field, is carried out in the company of expert academicians.

Thanks to this opportunity provided by Yaşar University and their academic advisors, students can conduct qualified scientific research and publish their studies. Supporting the increase of qualified academic publications in our country is one of our most important goals. Courses are designed to educate individuals who have superior qualifications in the field of law.

The program allows the student to follow the developments in civil law, commercial law, civil procedure and bankruptcy law, labor law and international private law and to specialize in one of the specific fields of private law.





## MA IN PSYCHOLOGY (THESIS/ENGLISH)

**“Take a firm step into academic life with up-to-date approaches and high methodological equipment in Psychology!”**

The MA in Psychology (Thesis) at Yaşar University aims to offer advanced level education based on scientific research and up-to-date findings. The main goal of the program is to prepare students for doctoral work by providing a strong training in research methodology. The program is designed so that students can elect courses from among the main scientific areas in psychology and achieve greater depth in a chosen subfield through seminar and thesis work. Courses are organized around deepening knowledge in current debates and methods.

The program aims to help students form research questions in preparation for their thesis work during the taught course stage through a critical examination of current literature. Students are therefore required to produce research proposals in their courses. In addition to elective courses in subfields of psychology, an advanced statistics and research methods course each semester is mandatory with the goal of helping students acquire concepts and skills in research at the graduate level. These courses include current directions and alternative approaches in statistics and research methods.

A seminar course requiring independent study by the student and involving a literature review and research proposal is also mandatory with the goal of preparing the foundation of their thesis work. For the thesis, under the supervision of an advisor, students design, conduct

and analyze an empirical study. They submit this work in written form and defend it to a jury. Research fields for the thesis work are chosen based primarily on the expertise offered by the faculty.







## MA IN PUBLIC LAW (THESIS/TURKISH)

**“The gateway to expertise in public law”**

Law is an increasingly universal field. MA in Public Law (Thesis) has been prepared for our students to create a platform where they can open the doors to the world of universal law. Our students who successfully graduate from the program will learn about the international dimension and emerging disciplines of public law.

Our program, designed in such a way that our students can gain competence in the methods and techniques of scientific research, has a wide selection of lessons pool. In this way, our students can plan

their own programs professionally and academically. They can organize them flexibly according to their needs and specialize in the subject they want to work with.

Our students who graduated from Yaşar University MA in Public Law (Thesis). If they wish, they can continue their academic life by meeting the application conditions of Yaşar University PhD in Public Law.





## MA IN TOURISM MANAGEMENT (THESIS/ENGLISH)

### “Choice of future tourism leaders”

MA in Tourism Management (Thesis) offers education for employees who want to get specialized by improving the level of knowledge; graduates who want to have an academic career, and entrepreneurs in the field of tourism. The program aims to attract qualified managers, entrepreneurs and academics that the rapidly developing tourism industry require. Courses on topics such as e-tourism, destination competition, and tourism market research assist students to improve their skills in investigating and evaluating problems in the tourism industry, analyzing all the dynamics of the changing structure of tourism, and adapting the knowledge they have gathered into practice.

In this way, students can gain skills to closely monitor the general trends in tourism, interpret issues covering national and international tourism resources and external factors, and produce solutions with a creative and innovative understanding of managerial practices. MA in Tourism Management (Thesis) has many international students, and Erasmus students from various universities of Europe. In this regard, students who enroll in the program become a part of an international class where the cultural interaction is great.

MA in Tourism Management (Thesis) provides the opportunity to study abroad in various universities within Erasmus exchange programs. MA Program in Tourism Management (Thesis) is also a member of the International Tourism Master Network (ITMN) in which 12 prestigious universities from the countries such as England, Germany, France, Canada are involved. Students having a master's degree in the tourism field at Yaşar University can study in these distinguished universities such as Bournemouth University in England or Savoie USMB University in France either

on the course stage or dissertation stage for 1 or 2 semesters.

Yaşar University, the MA in Tourism Management (Thesis) is also a member of the European Network of University Colleges in Tourism (ACCEPT). Students can participate in the project week hosted by a member university of the association and organized on a determined theme every year with the participation of international students who are awarded a certificate.







## MSC IN ARCHITECTURE (THESIS/ENGLISH)

**“Deepening the knowledge in architecture”**

Organized through theoretical courses and supported with seminars by guests, the Master of Science in Architecture Thesis Program aims to engender an intellectual, ethical and supportive learning and collegial environment that foregrounds information exchange between scholars and to cultivate research-based design approaches that

embrace state-of-the-art techniques and technologies across related disciplines. Students are expected to take part in individual and collective research projects that concentrate on social, environmental and technological issues of contemporary society, and on their effects on built environments in different scales.

The program is open to anyone who holds a four-year undergraduate level degree of any program (on the condition of completing the scientific preparation program for those who do not graduate from the field of design).





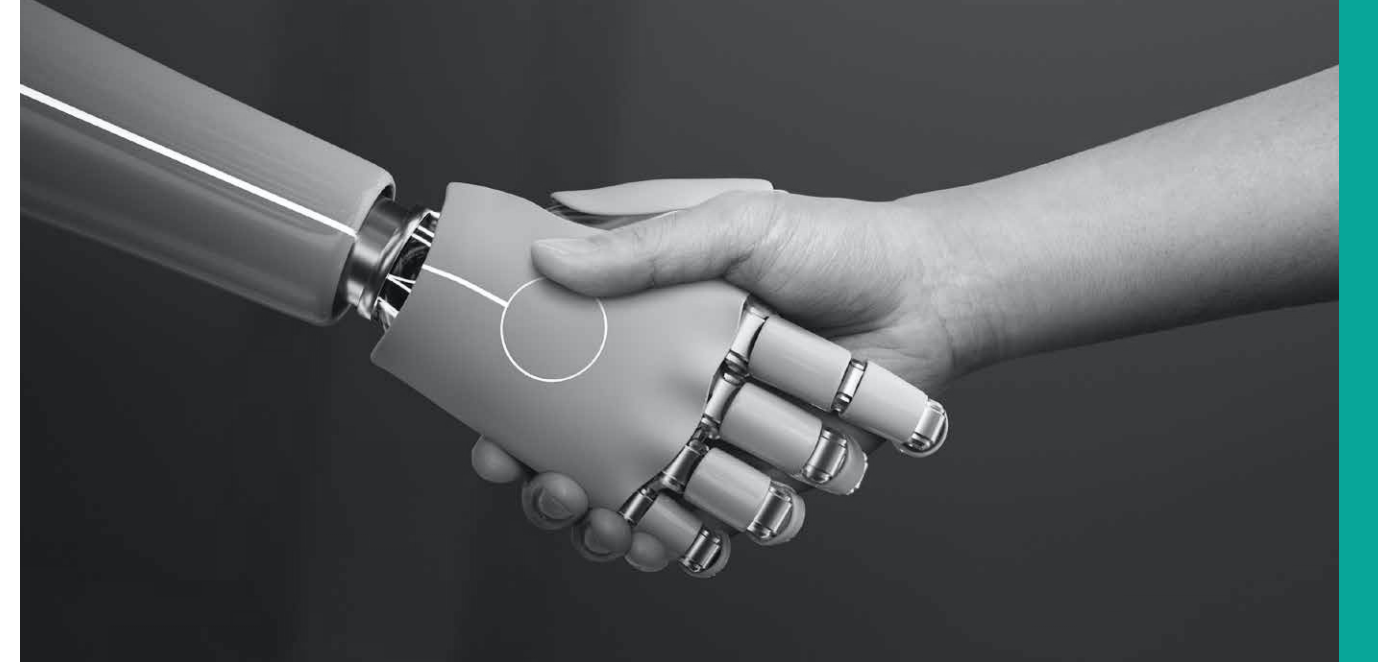
## MSC IN ARTIFICIAL INTELLIGENCE ENGINEERING (THESIS/ENGLISH)

**“A master’s program redefining every aspect of life from health to industry as well as scientific-technological research...”**

Yaşar University Artificial Intelligence Engineering Master’s Program with Thesis aims to provide its students with knowledge and skills on the basic scientific methods of artificial intelligence engineering and a wide range of application areas. As in the emergence of electrical-electronics engineering as a consequence of advances in electrical physics in the 19th century, today’s digital computers with high memory and processing speeds had emerged by means of microelectronics technology, so then the electrical-electronic engineering that left its mark on the 20th century has led to the development of computer and software engineering as independent branches. As a natural result of these advances, Artificial Intelligence Engineering too has risen to a position that allows digital computers, namely the machines in the general

sense, to be programmed to perform functions that features intelligence and to learn from data in an autonomous way. Artificial Intelligence engineering, which finds applications in almost all technological, economic and social fields as well as in image and voice recognition, wired and wireless communication, smart cities, smart networks, internet of things, autonomous vehicles, and robotics with providing state of the art solutions that show superior performances in comparison to the conventional methods, continues its development as an engineering field at an increasing rate. Yaşar University Artificial Intelligence Engineering Master’s Program with Thesis has been designed to provide students with the basic theoretical knowledge of artificial intelligence engineering such as machine learning and data engineering,

the ability to program artificial intelligence algorithms, and the application ability in different fields in accordance with the students’ background and research interests. The program aims to raise graduates who establish an academic career in the field of artificial intelligence engineering, set up their own companies to develop innovative artificial intelligence products and provide artificial intelligence engineering solutions, or realize technology-oriented artificial intelligence engineering projects in the industry or in the public sector.







## MSC IN BUSINESS ENGINEERING (THESIS/ENGLISH)

**“Make your dreams come true! entrepreneurship-based business and business design!”**

Business engineering deals with the design of innovation-based new businesses and commercial enterprises. Business engineering entails planning, coordination and control processes of all business activities such as creating ideas for innovation, new product development and incubation times, innovation financing, market development and diversification, risk management, distribution channels management for the establishment of independent business lines (macro level) and enterprises (micro level). Yaşar University's graduate program in business engineering positions itself particularly at the intersection of business and industrial engineering fields. The program aims to fill the employee profile gap, composed of people who has a technical background and wants to add business and management skills.

Today's business environment values skill sets above all else. These skill sets will enable businesses to turn technologies into opportunities through innovation and creation of new activities.

### Alumni Profile and the Academics

The global business world places great value on skill sets that include entrepreneurship and innovation. Yaşar University's MA in Business Engineering (Thesis) aims to provide graduates with a profile that can help design and develop new business lines and/or businesses entirely, based on entrepreneurship and innovation. For this purpose, the program offers a wide range of courses on current topics taught by highly experienced lecturers with academic and industrial backgrounds.

### Student Profile

The business engineering graduate program has a mixed student from different backgrounds and business lines. Course and project work environments provide students an environment that allows them to develop themselves by taking advantage of each other and this diversity.

### Suitable Course Schedule for Working Life

Taking into account the daily routines and difficulties of a working life, the program plans the lessons out of usual working hours as much as possible. Thus, students with active jobs can manage their works and education lives together easier.

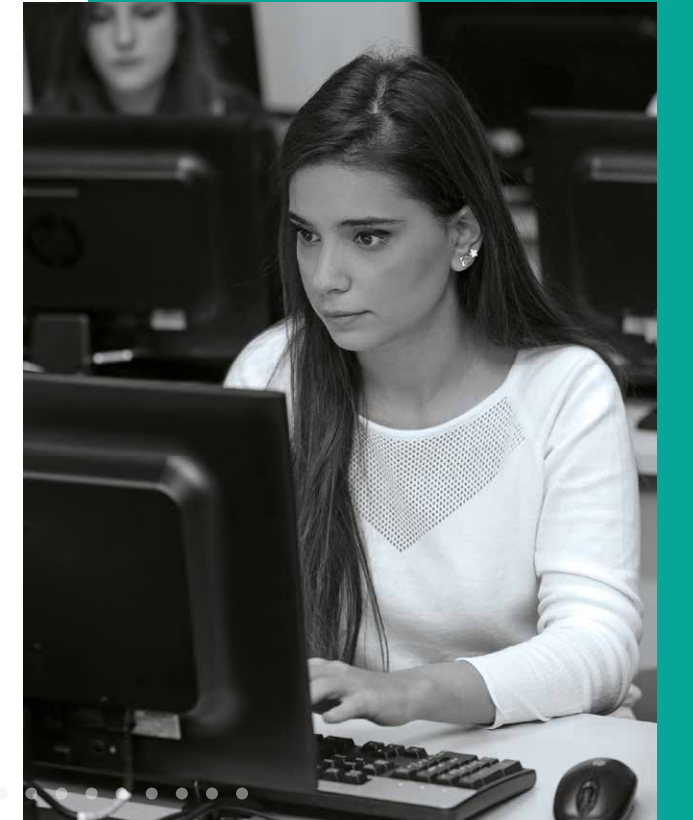
### Job Opportunities

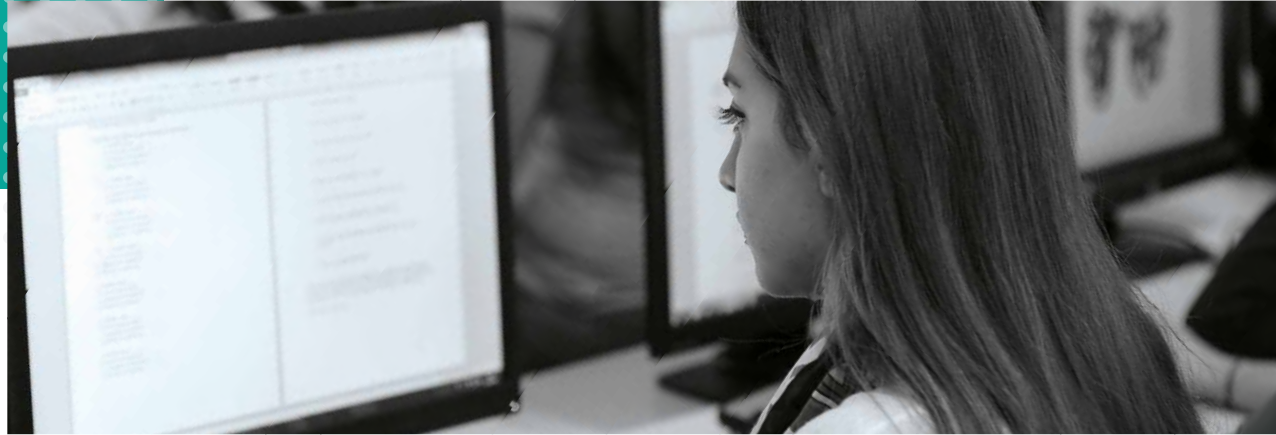
The versatility of the business engineering program is also reflected in the diversity of graduates' fields of work. Graduates, if they are working, can be the pioneers of innovation and innovation-based business lines in their institution, or take part in various new entrepreneurship stories.

### Program Structure

The program consists of two compulsory and five elective courses, a seminar and a thesis. It offers the students the ability to customize their business engineering master's degree programs from a large pool of composite courses in business and industrial engineering.

In addition to the compulsory operation management and research methods courses, the students can create their programs by choosing courses in current and valid fields such as entrepreneurship, innovation, sustainability, production management, planning, optimization and data science.





## MSC IN COMPUTER ENGINEERING (THESIS/ENGLISH)

**“A Master’s Program for theoretical and applied research in specific areas of computer engineering”**

Currently, computer systems, as a very important and critical component, are used in almost every area of our daily life, in industry, commerce, banking, insurance, health, company management, telecommunications and Internet, automotives, construction, land/air/sea transportation, etc. Computer Engineering, when compared with other branches of engineering, is a relatively new area of engineering and aims the design, production, operation and integration with other engineering systems by using established principles of engineering. Since computer systems are being used in every aspect of our daily lives, Computer Engineering has interdisciplinary applications and has a role in almost all disciplines.

MSc in Computer Engineering (Thesis) aims specialization in both theory and applications and also state-of-the-art research experience in Computer Engineering. Research areas of faculty members are Forensics, Semantic Web, Discrete Optimization, Computer Networks, Computer Security, Design of Computer Systems, Cloud Computing, Geographical Information Systems, Distributed Systems, Formal Specification and Verification, Embedded Systems, Image Processing, Hospital Communications Systems, Theory of Computation, Business Intelligence, Operating Systems, Cryptography, Machine Learning, Ontology, Robot Motion Planning, Number Theory, Testing Theory,

Cyber Security Systems, Cyber War Simulation, Data Science, Data Mining, Databases, Artificial Intelligence, Software Development and Software Engineering. Graduates of 4-year undergraduate programs can apply to the program. Graduates of the MS Program are awarded the “MS Degree in Computer Engineering.”

MSc in Computer Engineering (Thesis) is among the earliest established MSc programs at Yaşar University. As of December 2020, Computer Engineering graduate programs are supported by 14 faculty members from the departments of Computer Engineering, Software Engineering, Mathematics, and Management Information Systems.

MSc in Computer Engineering (Thesis) is planned to be completed in three semesters and must be completed in at most six semesters. Courses are organized in three groups, as prerequisite, mandatory and elective courses. Candidates without an undergraduate degree in computer or software engineering are expected first to complete a preparatory program of at most two semesters, then they can start the MSc Program.

MSc in Computer Engineering (Thesis), it is expected that MSc students take graduate courses in relation to their research areas, prepare a seminar and participate in seminars of other students, prepare a thesis with original research results and defend their MSc thesis, It is also suggested students publish their research results in journals and/or conferences and participate in joint research projects with some industrial collaboration.

Graduates of MSc in Computer Engineering (Thesis) will be able to work as engineers or researchers in private and public organizations and/or companies that emphasize R&D. Additionally, they will be able to initiate or participate in start-up companies that aim creativity, innovation and entrepreneurship. As of December 2020, MSc Program in Computer Engineering Program has 42 graduates and 22 MS students.





The laboratories of Electrical and Electronics Engineering Department continue to gain new opportunities, especially with in-house and external (TÜBİTAK, etc.) supported projects. With its diverse technical infrastructure consisting of Basic Electrical and Electronics, Digital Design and Microprocessor, Automation and Robotics, Communication and Signal Processing, Antenna and Microwave, Electrical Machines and Power Systems laboratories, the opportunity to study subjects and environments for these areas is provided.

## MSC IN ELECTRICAL AND ELECTRONICS ENGINEERING (THESIS/ENGLISH)

**“A master’s program combining electrical and electronic engineering with theoretical and applied research...”**

MSc in Electrical and Electronics Engineering (Thesis) at Yaşar University aims to enable its students to follow the rapidly developing Electrical and Electronics engineering technologies that affect every aspect of our lives in depth and to take an active role in theoretical and applied research. Students will be able to use the skills they will gain in this program, as well as the knowledge they have obtained in their undergraduate education, in solving the complex problems of Electrical and Electronics engineering. The program also aims for students to gain experience in creative design activities with innovative approaches by participating in interdisciplinary studies.

The program aims to specialize in the fields of Communication, Electromagnetic / RF, Antenna and Radar Systems, Control, Signal Processing (Digital, Biomedical, Radar etc.), Biomedical Systems and Modeling, Microprocessors / Embedded Systems, Power and Energy Systems. In addition to theoretical lectures, seminars and research projects, students develop their knowledge, experience and expertise at a contemporary and professional level with their master’s thesis. During the program, students also develop skills to actively participate in scientific studies and to share the results with the scientific community. Students who graduate from this program can continue their PhD programs at universities in Turkey or abroad.







## MSC IN INDUSTRIAL ENGINEERING (THESIS/ENGLISH)

### “Better of everything!”

The importance of effectively and efficiently using the resources in service and manufacturing sectors is increasing. Organizations seek for engineers who has strong analysis ability and who could make quick, reliable decisions in order to be successful under the pressure of constantly and rapidly changing market conditions. Based on the analysis of large data sets with a variety of methods, decision makers are expected to make continuous strategic, tactical and operational decisions. For these reasons, the MSc in Industrial Engineering (Thesis) aims to equip its graduate students with active jobs and in academic life with the necessary sectoral knowledge and skill

sets in order to develop new and creative models for the problems they will encounter. By means of this, the graduate students will be able to provide effective decision support, to implement decisions and to provide systemic feedback by evaluating the results. The program is intended for candidates not only with an industrial engineering background but also welcomes candidates with a general engineering background. Through the curriculum and research, students acquire necessary knowledge, and improve their analysis skills to draw conclusions and interpret results by establishing new (innovative) models.

### Department's Opportunities

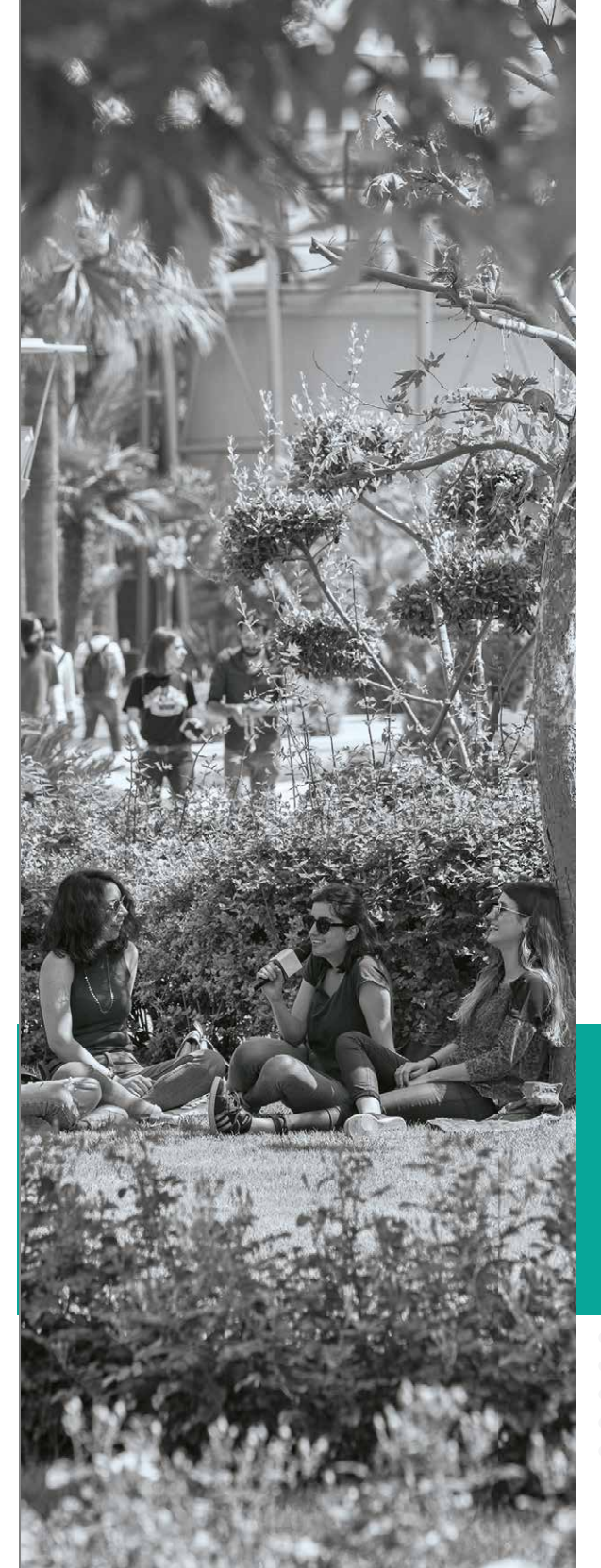
The industrial engineering department's academic staff is composed of people with a wide range of specialties, who have received education from well-established institutions in their respective fields of study. The academic staff have strong theoretical and practical experience, and have a rich portfolio of publications and projects. Currently, numerous master and doctoral dissertations, national and international research projects and university-industry cooperation projects are being carried out. Our graduate students have the opportunity to take part in any one of these projects.

### Program Structure

Apart from the three compulsory core courses, the MSc in Industrial Engineering (Thesis) offers a wide selection of elective courses to choose from. Students have the opportunity to shape their education according to their individual goals.

### Career Opportunities

The globalization of the world economy increases customer expectations and creates demand for more quality goods and services at more reasonable prices. For this reason, manufacturing and service companies are increasingly looking for trained industrial engineers who can combine analytical problem-solving techniques, information technologies and systems perspective to meet this demand. Yaşar University MSc in Industrial Engineering (Thesis) provides graduates with the necessary equipment to meet this demand.







## MSC IN INTERIOR ARCHITECTURE (THESIS/ENGLISH)

**“To provide specialization in theoretical knowledge in the light of contemporary discourses in the field of interior architecture, to scientifically analyze and synthesize the problems in the light of knowledge and critical thinking specific to the field of interior architecture, and to produce original research”**

The main aim of MSc in Interior Architecture (Thesis) is that the students theoretically specialize in interior architecture, scientifically analyze, and synthesize problems in the field, engage in relevant critical thinking, and conduct original research. Within the program, research that requires specialization in the field is supported by interdisciplinary dialogues with other design fields as well as related fields.

The program requires the completion of at least 120 ECTS, comprising a minimum of eight courses (four compulsories and four electives) and successful fulfilment of the master's thesis.

There are three tracks within the Program: A. RITM (Restoration, Intervention, Transformation, Modification in Interiors); B. Design and Culture; C. Environmental Technologies. Students of the RITM Track examine discourses in preserving, intervening in, and adapting existing buildings as a sustainable design strategy. Design and Culture track students examine discourses regarding the socio-cultural framework of interior architecture theory while Environmental Technologies students focus on understanding environmental impacts related to the environmental quality of interiors, comfort conditions, ventilation, heating and cooling strategies, daylight, artificial lighting needs, acoustics, and healthy material choices.

Students are expected to decide their thesis topics at the beginning of the program in line with the themes of their tracks and choose their elective courses accordingly. In addition, the specified number of elective courses included in the program can be selected from other graduate programs (e.g., Architecture Graduate Programs).

MSc in Interior Architecture (Thesis) accepts undergraduates of national universities and international universities recognized by the Higher Education Council. Students, who enter from disciplines other than Interior Architecture

or Architecture, undergo a Scientific Preparation Program; designed for students from different branches and consists of undergraduate courses arranged by the department.

The language of education is 100% English. Students who graduate from the program are qualified to attain the degree of “MSc in Interior Architecture (Thesis)”; and they can apply to study in doctoral programs. Thus, the program is an important step for students towards developing an academic career in the field while supporting professional research in interior architecture.







## MSC IN LOGISTICS ENGINEERING (THESIS/ENGLISH)

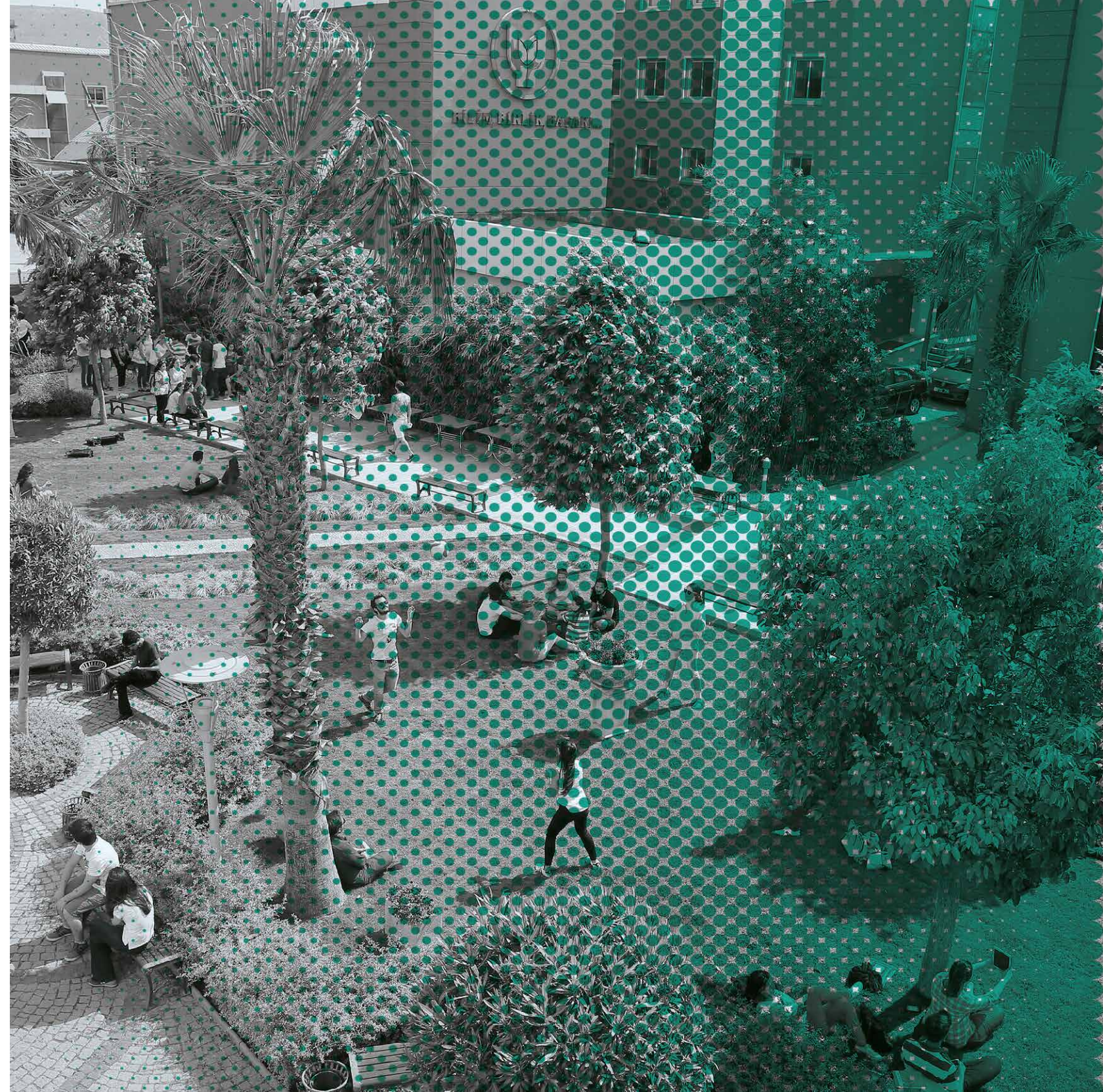
**“The program of the engineers and logisticians who are focused to improve logistics processes and increase the efficiency”**

MSc in Logistics Engineering (Thesis) provides the opportunity for students to specialize in developing solutions for various problems that occur in the supply chain that encompasses all the processes from the point products first produced to the point they reach to the customers. These problems have various aims such as minimizing cost and carbon emission and maximizing service level and have constraining factors such as time, budget, and workforce. Since the nature of each problem is different, the ability to bring new perspectives to the problems was acquired by the students in this program. Skills in modeling, simulation, and optimization were gained by the students with the help of theoretical and practical lectures. At the same time, the ability to apply scientific research methods to the logistics subjects was acquired by them. Day after day, competition is increasing in the logistics

sector; the sector is becoming more complex; the need for qualified workers is increasing in the sector. Accordingly, MSc in Logistics Engineering (Thesis) aims to raise students that have analytical thinking abilities and advanced problem-solving skills, can offer creative solutions, and have a good command of up-to-date subjects in the logistics sector.

### **Job Opportunities**

Students that are graduated from this program can work in related public organizations and logistics service providers, manufacturing companies, warehousing enterprises, import, export, and foreign trade enterprises, logistics information technology provider companies, etc. Besides, students can engage in education and research by turning towards an academic career and continuing to one of the related PhD programs.







## MA IN AGRICULTURAL TRADE AND MANAGEMENT (NON-THESIS/ENGLISH)

The value chain of the agricultural sector, covers small producers, big farms, intermediary institutions, supply chains and other related industries at different levels and in various forms. The participation of these institutions and organizations in the value chain and the contributions of the sector producers, generate numerous employment opportunity in food processing, distribution and marketing of these agricultural products and supports economic growth in emerging markets. On the other hand, these type of developments are also important in terms of solving problems such as the fight against hunger and food security at the global level.

Concepts such as; food safety, efficient use of natural resources, environmental problems, minimal waste, recycling, energy efficiency and circular economy affect the business environment and management, consequently companies in the agri-

business sector struggle to be successful and keep their profitability and existence under these competitive conditions. To be successful in the abovementioned environmental, economic and social conditions, it is necessary to adapt changing conditions of global competition, develop and implement strategies in order to take advantage of global and local opportunities and defeat the threats.

The realities of agriculture and food industries designate the need for a global transformation by achieving a new managerial approach for the agri-business sector, under the presence of the factors such as new technologies, new knowledge basis, new sources of finance, managerial tools and innovation.

Agri-business and Trade graduate programs have been designed in order to train and educate university graduates to meet the qualified personnel requirements

of agricultural and food sectors, which is also among the priority areas of the Council of Higher Education. The program offers three options: Turkish-without thesis and English-with thesis and without thesis. Managers and employees of private and public institutions and organizations operating in the agricultural sector, sector investors, municipalities, cooperatives and all other stakeholders of the sector can participate in the programs.





## MA IN AGRICULTURAL TRADE AND MANAGEMENT (NON-THESIS/TURKISH)

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## MA IN ART AND DESIGN (NON-THESIS/TURKISH)

**“The chance to widen your knowledge and gain professional experience in a chosen field of art and design, through an interdisciplinary program of study with outstanding artists and academics.”**

MA in Art and Design programs encompass theoretical research and practical applications in an interdisciplinary environment. Master's programs accept students who hold bachelor's degrees in the relevant programs of Conservatoires, Faculties of Fine Arts, Art and Design, Communication and Architecture, as well as Fine Arts Education departments of Faculties of Education. ALES is not a requirement, but applicants are required a minimum score of 65 on YDS or equivalent English

Proficiency exam. Research Techniques is a mandatory course of the program, providing students with the knowledge and tools to carry out academic research working towards the publication of an academic article in their own fields. The program also provides a wide selection of interdisciplinary elective courses in graphic design, branding, packaging design, experimental drawing, computer games, aesthetics, visual literacy, professional design production techniques, history of art and design,

music history and theory, performance, film design and theory, film criticism, video art and installation, focusing on contemporary theories and applications in art. All courses in the program adopt a multi-faceted interdisciplinary approach, hence students who come from different backgrounds are able to excel in their individual disciplines while gaining the

potential to interact and co-produce with young professionals from other fields of art. Graduates of this program can enter into the artistic as well as commercial world of art and design as individual artists.





## MA IN BUSINESS ADMINISTRATION (NON-THESIS/ENGLISH)

**“Department for future leaders and entrepreneurs who shape the tomorrow”**

MBA Non-Thesis Program aims to provide powerful managerial fundamentals and competitive advantage for individuals who are already employed or seeks to be employed by national and multinational corporations as well as public enterprises. It also seeks to provide necessary skills to become successful in business environment by focusing on risk management, leadership, strategy development and entrepreneurship. Works and lectures over multinational companies, public enterprises and economic systems to empower its students to cope with the ever-changing technological advancements in today's business field.

MBA Non-Thesis Program helps its students to specialize over marketing, accounting, production, and management. Educating competent businesspeople, prodigal leaders and innovative entrepreneurs are amongst the main outputs of the program. 100% English course language provides opportunity for students to develop their foreign languages. There are many fields for our MBA Non-Thesis Program graduates. They can be employed in different managerial departments by companies working in fields such as, marketing, auditing, hotel industry, insurance, banking, finance, tourism, and consulting.

On the Public field, employment opportunities are available for Treasury, Central Bank and Ministry of Finance. MBA Non-Thesis Program provides various skills to its members from different industries and positions to benefit while forming their own businesses as well as helping them for their next step in their individual careers.

### What Distinguishes the Program:

**1. International Opportunities:** The program offers Erasmus student and internship mobility with the other universities and companies within the EU borders.

**2. Private Sector Integrated Education System:** MBA Non-Thesis Program follows the ever-developing World and prepares itself by closely monitoring the changes in private sector. Graduated students are well equipped with the necessities of the fields they are desired to work on. They can also benefit from the visiting experts talks and acquire crucial information for various business industries.







## MA IN BUSINESS ADMINISTRATION (NON-THESIS/TURKISH)

MBA Non-Thesis Turkish Program aims to provide powerful managerial fundamentals and competitive advantage for individuals who are already employed or seeks to be employed by national and multinational corporations as well as public enterprises. It also seeks to provide necessary skills to become successful in business environment by focusing on risk management, leadership, strategy development and entrepreneurship. Works and lectures over multinational companies, public enterprises and economic systems to empower its students to cope with the ever-changing technological advancements in today's business field. MBA Non-Thesis Turkish Program helps its students to specialize over marketing, accounting, production, and management. Educating competent businesspeople, prodigal leaders and innovative entrepreneurs are amongst the main outputs of the program. There

are many fields for our MBA Non-Thesis Turkish Program graduates. They can be employed in different managerial departments by companies working in fields such as, marketing, auditing, hotel industry, insurance, banking, finance, tourism, and consulting.







## MA IN BUSINESS ADMINISTRATION DISTANCE EDUCATION (NON-THESIS/TURKISH)

**“Department for future leaders and entrepreneurs who shape the tomorrow”**

MBA Distance Education (Non-Thesis) Program aims to expand the competency of its students in business as well as to help people who are currently employed or aimed to be employed in national and multinational corporations and public enterprises, achieve their peak on individual careers. Members of the program can follow the evening courses without the need to be mobilized. Program also offers its members the opportunity of re-watch the lectures they missed from any device, anytime, anywhere. Therefore, the main attraction to the program is by the professionals who thrive on busy pace and seek to develop themselves.

Program offers courses that are crucial for business such as, marketing, accounting, production and management. Also aims to empower the members of the program with the necessary skills for risk taking, strategy development and entrepreneurship that are required in advanced business fields. Educating competent business people, prodigal leaders and innovative entrepreneurs are amongst the main outputs of the program. There are many fields for our MBA Distance Education Non-Thesis Program.

They can be employed in different managerial departments by companies working in fields such as, marketing, auditing, hotel industry, insurance, banking, finance, tourism and consulting. On the Public field, employment opportunities are available for Treasury, Central Bank and Ministry of Finance. MBA Distance Education Non-Thesis Program provides various skills to its members from different industries and positions to benefit while forming their own businesses as well as helping them for their next step in their individual careers.

### **What Distinguishes the Program:**

**1. Remote Access:** Working hours provide many challenges for many manager and managerial candidates in the modern day, but the members of MBA Distance Education Non-Thesis Program, provides them the opportunity to follow their courses any time anywhere from any device that they use.

**2. Private Sector Integrated Education System:** MBA Distance Education Non-Thesis Program follows the ever-developing World and prepares itself by closely monitoring the changes in private sector. Graduated students are well equipped with the necessities of the fields they are desired to work on. They can also benefit from the visiting experts talks and acquire crucial information for various business industries.







## MA IN ECONOMICS (NON-THESIS/TURKISH)

Master's program for economists who think universally, analytically, creatively, produce knowledge and put it into practice. An economist must, first of all, possess three essential mental capacities such as analytical thinking, creativity and logic. The mentioned mental features provide economists with the skills of putting knowledge into practice and producing knowledge. Today, the study of postgraduate economics aims to provide students with the required skills to apply both modern methods of econometrics and other quantitative and qualitative methods used in social sciences. MA in Economics (Non-thesis) is designed to make students grasp contemporary economic frameworks including but not limited to economic policy, economic growth and development, economic globalization, decision models of households and firms, the economics of technological innovation, and economic crises.



## MA IN GRAPHIC DESIGN (NON-THESIS/TURKISH)

With an emphasis on research and problem-solving, MA in Graphic Design will give you, as a graphic designer, the tools and confidence to develop your practice as a skilled professional communicator. Our priority on this program is to ensure that your work comes from a place of informed and independent research and that you master your own unique style and visual language within graphic design. On this program, you'll explore different applications of visual language and how it relates to your area of specialism. In the process, you'll enhance your understanding of the aesthetic and commercial value of your work, and build professional experience that will make your practice more innovative.





## MA IN INFORMATICS AND TECHNOLOGY LAW (NON-THESIS/TURKISH)

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## MA IN INTERNATIONAL LOGISTICS MANAGEMENT (NON-THESIS/ENGLISH)

**“If you say, ‘Even the global pandemic can't stop me from delivering products and services,’ you are in the right place”**

In today's world where the variability of consumer demands is high and the diversity of products and services that must be offered to global markets increases, competition between supply chains is getting more and more intense, and their structures are getting longer and more complex. Understanding the logistics systems which enable the exchanges between consumer markets and industrial markets and managing them effectively and efficiently are of great importance in order to gain competitive advantage in the global market. The main purpose of Yaşar University MA in International Logistics Management (Non-Thesis) is to raise individuals who will respond to these

needs of today, are specialized in applied logistics management knowledge, can scientifically analyze the problems in the field, think critically, and learn how to use theoretical professional knowledge in practice. Within the scope of the program, researches that require specialization in their field are supported by interdisciplinary dialogues with other related fields. The program conveys the studies on basic logistics processes on the one hand, and on the other hand, the effects of new trends such as sustainable development, green logistics, e-commerce in the field of logistics to its graduates.

### Job Opportunities

Graduates of the department can work in national and international logistics companies, logistics, purchasing/sales, and supply chain management departments of manufacturing and service companies, cargo and transportation companies, modern logistics villages, airports and seaports, marinas, charter agencies, cruise agencies, Ministries of Transport and Tourism, public organizations such as AFAD and municipalities, non-profit organizations, and non-governmental organizations (NGOs). Graduates will also gain the entrepreneurial characteristics which can help them start their own businesses in these areas.

### Course Program

Throughout their education, students are offered courses such as principles of supply chain management, contemporary issues in logistics with the aim to increase conceptual knowledge, as well as courses that focus on the application of theoretical knowledge such as simulation in logistics, lean logistics, applied decision-making models and quality management. The program consists of 10 courses, 2 of which are compulsory and 8 are elective courses. In order to graduate, in addition to these 10 courses, students are obliged to prepare their graduation project at the end of their 3rd semester, summing up to a total of 90 ECTS. The language of education of MA in International Logistics Management (Non-Thesis) is 100% English.





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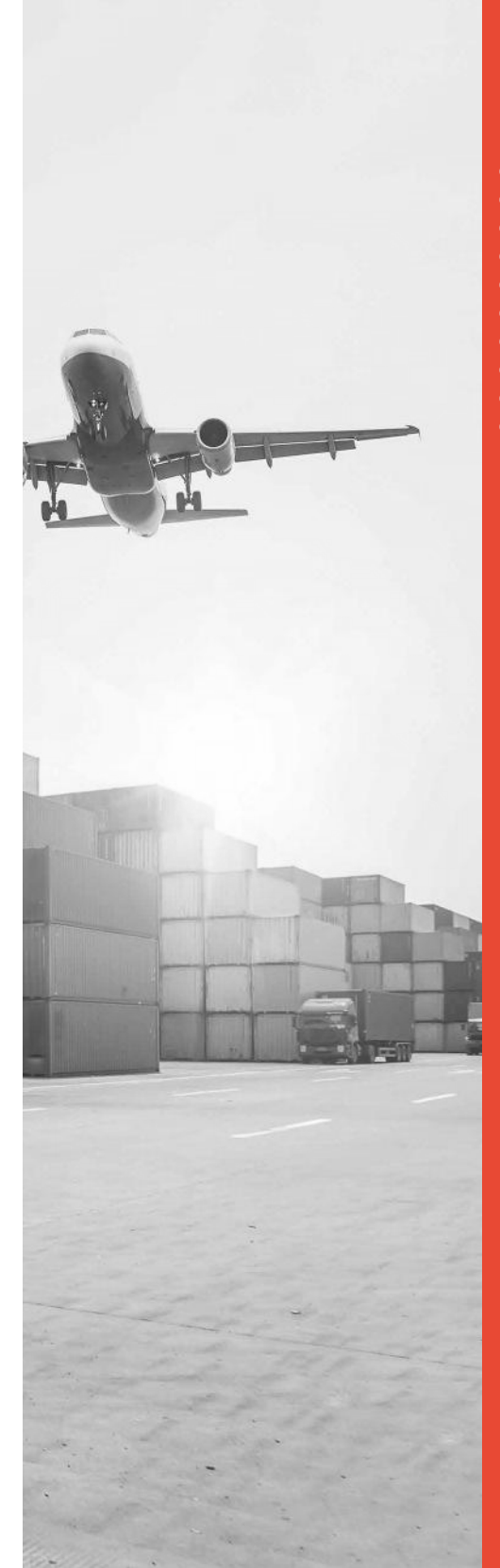
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## MA IN INTERNATIONAL TRADE AND FINANCE (NON-THESIS/ENGLISH)

### “Address of global managers of trade and finance”

The aim of this program is to equip students with the skills to evaluate investment opportunities and manage financial risks in global markets in order to take roles such as specialists, executive candidates, managers, and investors in national and international companies. Businesses and investors need to form both short- and long-term business and financial plans to manage international opportunities and risks by using past and present data. This requires a multidimensional and a global perspective, which emerges from the interaction of different disciplines. The international trade and finance program aims to respond theoretically and practically to demands in such a global and interdisciplinary business environment with its rich curriculum. Students who will complete the MA program in International Trade and Finance (non-thesis) will have a strong finance background and be able to

grasp the practical applications of theory and evaluate the interaction between comprehensive global trade processes and international economic and financial environments. Furthermore, they will be able to manage global economic risks like exchange rate risk and interest rate risk and use financial instruments such as; debt instruments, stocks, and derivatives. Additionally, they will gain abilities to understand and generate solutions for issues in international companies.

There is a rich course content for the purposes of the program. The courses can be classified into three groups: i) International trade, ii) Corporate finance and governance and iii) Asset pricing and portfolio theory. Some of the courses on international trade are foreign trade management, models of international trade, globalization and international

trade policies, maritime trade, international competition strategies, and energy markets and carbon trading. The corporate finance and governance category include the courses such as fundamentals of corporate finance, project financing, financial management, financial planning and working capital management, international financial markets and institutions, bank management, international banking, corporate governance. The last category of courses is consisting of investment analysis and portfolio management, financial derivatives, international financial management, and credit rating. As courses start at 18:30 on weekdays, the program can also be pursued by candidates who are actively taking part in professional life.

### Program Structure

Master of Arts (MA) Degree in “International Trade and Finance” with non-thesis option is awarded to students who have scored a Cumulative Grade point Average (CGPA) of not less than 3.00 / 4.00 and have completed 10 courses, and as well as the successful completion of the Term Project (total of 30 local credits and 90 ECTS) with at least a letter grade of B- or S. A student who has satisfied these conditions completes his/her education and fulfills the necessary conditions for graduation.

### Career opportunities

The MA in International Trade and Finance (Non - Thesis) prepares students for a wide range of job opportunities and employment facilities according to their individual interests and preferences. More

specifically, graduates of the program are eligible for several positions in businesses with international and global dimensions and in financial markets such as global distribution manager, international human resources manager, international sales representative, financial analyst, bank manager, currency expert, international business consultant, stock broker, hedge fund manager, risk management solutions analyst, import-export manager, marketing services manager and financial or managerial accountant, auditor.



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## MA IN MANAGEMENT OF CULTURE AND ARTS (NON-THESIS/ENGLISH)

### “Touching the lives through creative industries....”

Arts and culture, by definition, are subject to a wide range of discussions, yet they are inherent qualities of human life attracting masses. Having been called “industry” (i.e., creative or cultural) lately, those ages long-dominant reading of culture (music, literature, painting, sculpture, theatre, and film) have become a field that needs to be managed. The creative industries have become an essential field of investment by local or national policymakers and private initiatives. This brings the necessity of being managed in a particular way requiring certain qualities of the manager with a good command of the arts and culture accompanied by professional managerial skills.

While the basic function is to facilitate the production (or creation) of the artist(s) to the audience, this competitive and dynamic field requires a new generation of management with innovative models

in marketing and funding that you can practice in museums of different kind, archeological sites, concert halls, cultural centers, galleries, and exhibition halls. However, it is still an exciting field for combining business, artistic and organizational skills whereby the outcome has a great potential to touch the lives of the individuals bringing professional satisfaction along.

Although MA in Management of Culture and Arts offered by Yaşar University has been developed for individuals with BA degree in management, arts and communication but open to applications to anyone who has a bachelor's degree. While developing the skills in art, communication, and culture, the program will have the students explore their entrepreneurial abilities and help them form a ground through which they will be able to take part in different sections of the creative industry.



## MA IN MUSIC AND PERFORMING ARTS (NON-THESIS/ENGLISH)

In our country, Music and Performing Arts Graduate Programs are programs established to provide students with a general art education and to train music academics. In order to serve this purpose, Yaşar University's Master's Program in Music and Performing Arts without Thesis (English) is designed to provide high-quality education that will enable students to apply the advanced academic knowledge they will acquire in their fields. The main aim of the program is to provide candidates with an environment where they will be exposed to innovative and contemporary approaches and attain artistic and cultural knowledge. Another goal of the program is to train academics, composers, theorists, musicologists, music technologists and performance artists who have leadership qualities, advanced musicianship, and up-to-date research skills, and who will guide music research in the information age through participation in international forums.

In order to apply to the program, applicants must score at least 65 on the YDS exam. The ALES exam is not required. Applicants must have earned a Bachelor of Arts degree in the fields of music and performing arts. The program does not cover the fields of theater and ballet.

The graduates of the program will be able to work in various public institutions and organizations and the private sector on issues related to their fields.



## MA IN PRIVATE LAW (NON-THESIS/TURKISH)

**"MA for lawyers who want to make a difference in their profession"**

The MA in Private Law (Non-Thesis) has been created with the aim of meeting the need for qualified human resources of today's business life. Yaşar University Graduate School, MA in Private Law (Non-Thesis) aims to educate individuals who will provide solutions to the problems they will face with in the field of private law. Program's goal is to educate individuals who are specialized in private

law in Turkey and who can easily find solutions to the problems they encounter in this field. The aim of MA in Private Law (Non-Thesis) is to share the knowledge and experience of its academic staff with anyone who demands, in the fields of civil law, commercial law, civil procedure and execution and bankruptcy law, labor law and international private law.



## MA IN PUBLIC LAW (NON-THESIS/TURKISH)

**"The gateway to expertise in public law"**

The MA in Public Law (Non-Thesis) is a qualified human resource that is lacking in the big race in business life today. It was created with the aim of responding to the needs.

The "Master's Program" aims to educate individuals who will provide solutions to the problems they will encounter in the field of public law. In this way, individuals who are specialized in the field of public law in our country and can easily find solutions to the problems they encounter in this regard training is planned.

The aim of the MA in Public Law (Non-Thesis) is to share the knowledge and experience of its experienced academic staff in public law with everyone who demands; to contribute to the training of experienced individuals who are familiar with criminal law, administrative law, international public law and constitutional law, which are needed in our country.





## MA IN TOURISM MANAGEMENT (NON-THESIS/ENGLISH)

### “Choice of future tourism leaders”

MA in Tourism Management (Non-Thesis) offers education for employees who want to get specialized by improving the level of knowledge; and entrepreneurs in the field of tourism. The program aims to attract qualified managers and entrepreneurs that the rapidly developing tourism industry requires. Courses on topics such as e-tourism, destination competition, and tourism market research assist students to improve their skills in investigating and evaluating problems in the tourism industry, analyzing all the dynamics of the changing structure of tourism, and adapting the knowledge they have gathered into practice. In this way, students can gain skills to closely monitor the general trends in tourism, interpret issues covering national and international tourism resources and external factors, and produce solutions with a creative and innovative understanding of managerial practices. MA in Tourism Management (Non-Thesis) has many international students, and Erasmus students from various universities of Europe. In this regard, students who enroll in the program becomes a part of

an international class where the cultural interaction is great. MA in Tourism Management (Non-Thesis) provides the opportunity to study abroad in various universities within Erasmus exchange programs. MA in Tourism Management (Non-Thesis) is also a member of the International Tourism Master Network (ITMN) in which 12 prestigious universities from the countries such as England, Germany, France, Canada are involved. Students having a master's degree in the tourism field at Yaşar University can study in these distinguished universities such as Bournemouth University in England or Savoie USMB University in France on the course stage. Yaşar University MA in Tourism Management (Non-Thesis) is also a member of the European Network of University Colleges in Tourism (ACCEPT). Students can participate in the project week hosted by a member university of the association and organized on a determined theme every year with the participation of international students who are awarded a certificate.



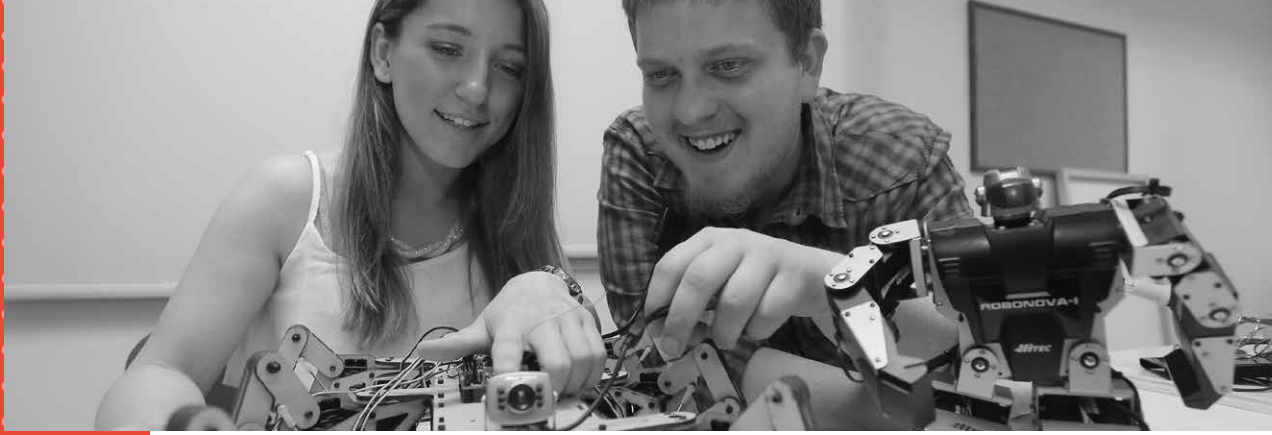
## MSC IN ARCHITECTURE (NON-THESIS/ENGLISH)

### “Gaining expertise in the field of design with the focus of architecture.”

The MSc in Architecture (Non-Thesis) provides the students with an expertise in current and emerging issues of contemporary architectural agenda. Organized through theoretical and applied courses and supported with seminars by guests and with field studies, the education aims to engender not only a scholarly intellectual, ethical and

supportive environment, but also a professional vanguard that nurtures research-based design approaches that embrace state-of-the-art techniques and technologies in the field of architecture. The program is open to all graduates of architecture, design and related fields.





## MSC IN ARTIFICIAL INTELLIGENCE ENGINEERING (NON-THESIS/ENGLISH)

**“A master’s program redefining every aspect of life from health to industry as well as focusing on applied research and technology...”**

Yaşar University Artificial Intelligence Engineering Master’s Program with Thesis aims to provide its students with knowledge and skills on the basic scientific methods of artificial intelligence engineering and a wide range of application areas. The main difference of the Artificial Intelligence Engineering Without-Thesis Master’s Program in English from the thesis program is that it focuses on technology and engineering solutions over a basic theoretical knowledge. As in the emergence of electrical-electronics engineering as a consequence of advances in electrical physics in the 19th century, today’s digital computers with high memory and processing speeds had emerged by means of microelectronics technology, so then the electrical-electronic engineering that left its mark

on the 20th century has led to the development of computer and software engineering as independent branches. As a natural result of these advances, Artificial Intelligence Engineering too has risen to a position that allows digital computers, namely the machines in the general sense, to be programmed to perform functions that features intelligence and to learn from data in an autonomous way. Artificial Intelligence engineering, which finds applications in almost all technological, economic and social fields as well as in image and voice recognition, wired and wireless communication, smart cities, smart networks, internet of things, autonomous vehicles, and robotics with providing state-of-the-art solutions that show superior performances in comparison to the conventional methods, continues its

development as an engineering field at an increasing rate. Yaşar University Artificial Intelligence Engineering Master’s Program without Thesis has been designed to provide students with the basic theoretical knowledge of artificial intelligence engineering such as machine learning and data engineering, the ability to program artificial intelligence algorithms, and the application ability in different fields with the focus on technology and engineering solutions in accordance with the students’ background and research interests. The program aims to raise graduates who set up their own companies to develop innovative artificial intelligence products and provide artificial intelligence engineering solutions, or realize technology-oriented artificial intelligence engineering projects in the industry or in the public sector.







## MSC IN BUSINESS ENGINEERING (NON-THESIS/ENGLISH)

**“Make your dreams come true! Entrepreneurship-based business and business design”**

MSc in Business Engineering (Non-Thesis) deals with the design of innovation-based new businesses and commercial enterprises. Business engineering entails planning, coordination and control processes of all business activities such as creating ideas for innovation, new product development and incubation times, innovation financing, market development and diversification, risk management, distribution channels management for the establishment of independent business lines (macro level) and enterprises (micro level). Yaşar University MSc in Business Engineering (Non-Thesis) positions itself particularly at the intersection of business and industrial engineering fields. The program aims to fill the employee profile gap, composed of people who has a technical background and wants to add business and

management skills. Today's business environment values skill sets above all else. These skill sets will enable businesses to turn technologies into opportunities through innovation and creation of new activities.

### Alumni Profile and the Academics

The global business world places great value on skill sets that include entrepreneurship and innovation. Yaşar University MSc in Business Engineering (Non-Thesis) aims to provide graduates with a profile that can help design and develop new business lines and/or businesses entirely, based on entrepreneurship and innovation. For this purpose, the program offers a wide range of courses on current topics taught by highly experienced lecturers with academic and industrial backgrounds.

### Student Profile

MSc in Business Engineering (Non-Thesis) has a mixed student from different backgrounds and business lines. Course and project work environments provide students an environment that allows them to develop themselves by taking advantage of each other and this diversity.

### Suitable Course Schedule for Working Life

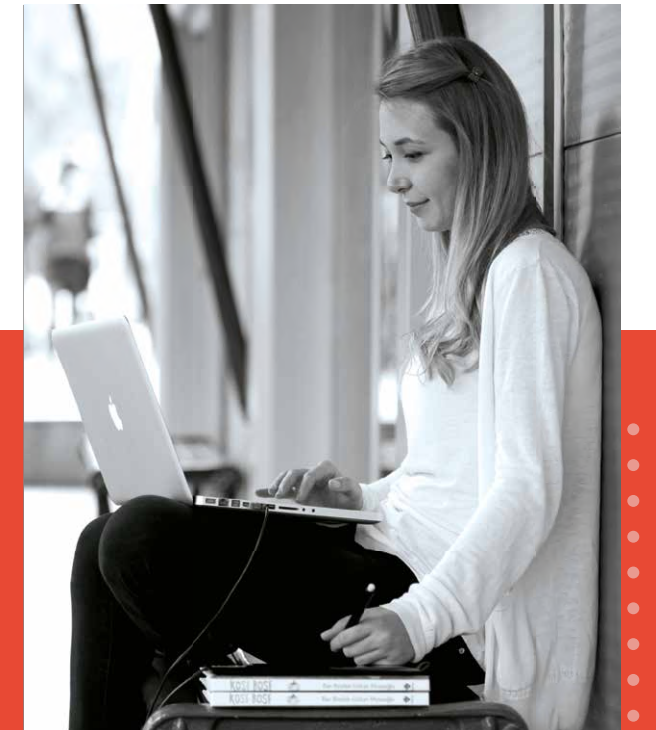
Taking into account the daily routines and difficulties of a working life, the program plans the classes out of usual working hours as much as possible. Thus, students with active jobs can manage their works and education lives together easier.

### Job Opportunities

The versatility of the MSc in Business Engineering (Non-Thesis) is also reflected in the diversity of graduates' fields of work. Graduates, if they are working, can be the pioneers of innovation and innovation-based business lines in their institution, or take part in various new entrepreneurship stories.

### The Timetable

The program consists of ten courses that are three compulsory, 3 area elective and 4 free elective courses. It offers the students the ability to customize their business engineering master's degree programs from a large pool of composite courses in business and industrial engineering. In Project work, a related real-life problem is studied under the direction of an academic advisor. In addition to the compulsory operation management and research methods courses, the program creates its programs by choosing courses in current and valid fields such as entrepreneurship, innovation, sustainability, production management, planning, optimization and data science.





## MSC IN BUSINESS ENGINEERING (NON-THESIS/TURKISH)

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## MSC IN COMPUTER ENGINEERING (NON-THESIS/ENGLISH)

**“A master program for specialization in specific areas of computer engineering”**

Currently, computer systems, as a very important and critical component, are used in almost every area of our daily life, in industry, commerce, banking, insurance, health, company management, telecommunications and Internet, automotives, construction, land/air/sea transportation, etc. Computer Engineering, when compared with other branches of engineering, is a relatively new area of engineering and aims the design, production, operation and integration with other engineering systems by using established principles of engineering. Since computer systems are being used in every aspect of our daily lives, Computer Engineering has interdisciplinary applications and has a role in almost all disciplines.

MSc in Computer Engineering (Non-Thesis) aims specialization in both theory and applications in Computer Engineering. Graduates of 4-year undergraduate programs can apply to the program. Graduates of the MSc Program are awarded the “MSc Degree in Computer Engineering”.

Specialization areas in relation to research interests of faculty members span Forensics, Semantic Web, Discrete Optimization, Computer Networks, Computer Security, Design of Computer Systems, Cloud Computing, Geographical Information Systems, Distributed Systems, Formal Specification and Verification, Embedded Systems, Image Processing, Hospital Communications Systems,

Theory of Computation, Business Intelligence, Operating Systems, Cryptography, Machine Learning, Ontology, Robot Motion Planning, Number Theory, Testing Theory, Cyber Security Systems, Cyber War Simulation, Data Science, Data Mining, Databases, Artificial Intelligence, Software Development and Software Engineering.

As of December 2020, MSc in Computer Engineering (Non-Thesis) is supported by 14 faculty members from the departments of Computer Engineering, Software Engineering, Mathematics, and Management Information Systems.

MSc in Computer Engineering (Non-Thesis) is planned to be completed in three semesters. Courses are organized in three groups, as prerequisite, compulsory and elective courses. Candidates without an undergraduate degree in computer or software engineering are expected first to complete a preparatory program of at most two semesters, then they can start the MSc Program. The program has application oriented graduate courses that aim a student carry out projects alone or as part of a Project team, instead of a MSc thesis. Program is in English. Courses can be offered during daytime or evenings and/or weekends, depending on the needs of students who are employed. Graduates of MSc in Computer Engineering (Non-Thesis) will be able to work as engineers or researchers in

private and public organizations and/or companies. Additionally, they will be able to initiate or participate in start-up companies that aim creativity, innovation and entrepreneurship. Although the program is established long time ago, students are started to be accepted to the program recently since the MSc in Computer Engineering (Non-Thesis) was emphasized earlier. Therefore, the program has no graduates yet.





## MSC IN ELECTRICAL AND ELECTRONICS ENGINEERING (NON-THESIS/ENGLISH)

**“A Master program for engineers who use their professional knowledge in electrical and electronics fields practically...”**

The purpose of MSc in Electrical and Electronics Engineering (Non-Thesis) at Yaşar University is to provide technical education in the rapidly developing electrical and electronics fields, to provide students with expertise in the latest technological developments, to ensure their development in different areas of electrical and electronic engineering and to gain practical experience with innovative approaches. In this direction, students will increase their technical skills with practical studies by taking practical and real-life lessons that they can use directly, and they will be trained at a contemporary and professional level.

Students will be able to determine their area of expertise with the courses they will choose according to their interests. In this direction, it is aimed that the students who complete the program will find job opportunities fully equipped in the relevant sector and/or be prepared for the labor market. MSc in Electrical and Electronics Engineering (Non-Thesis) is designed to cover the Electrical and Electronics Engineering specialization branches. In addition to these branches, it includes subjects from the fields of Computer Engineering such as artificial intelligence, which are among the priorities of our country, and Industrial Engineering in accordance with the Industry 4.0 approach.

With the expertise gained by the graduates of the MSc in Electrical and Electronics Engineering (Non-Thesis), it is aimed to obtain an application perspective and skill in the telecommunications, automation, control, signal processing, microprocessors and electrical industries in our country. With the laboratory infrastructure and other facilities covering these fields of study Electrical and Electronics Engineering Department in Yaşar University, students will be able to develop the skills necessary to conduct independent research in their field, acquire the ability to analyze real-life engineering problems and examine the problems with a wider perspective.







## MSC IN INTERIOR ARCHITECTURE (NON-THESIS/ENGLISH)

**“To provide expertise in practical knowledge in the light of contemporary discourses in the field of interior architecture, to be able to scientifically analyze and synthesize problems in the light of knowledge and critical thinking specific to the field of interior architecture, and to reveal how to use professional knowledge in practice”**

The main aim of MSc in Interior Architecture (Non-Thesis) is that students specialize in applied knowledge of interior architecture, scientifically analyze and synthesize problems in the field, engage in relevant critical thinking, and demonstrate the use of professional knowledge in practice. Within the program, research that requires specialization in the field is supported by interdisciplinary dialogues with other design fields as well as related fields. There are three tracks in the program: A. RITM (Restoration, Intervention, Transformation, Modification in Interiors); B. Design and Culture; C. Environmental Technologies. Students of the RITM track focus on protecting, intervening in, and adapting

existing buildings as a sustainable design strategy, and analyze their counterparts in practice. Design and Culture track students analyze discussions regarding the socio-cultural framework of interior architecture theory. They examine this body of knowledge in terms of professional practice. Environmental Technologies students concentrate on understanding environmental impacts related to the environmental quality of interiors, comfort conditions, ventilation, heating and cooling strategies, daylight, artificial lighting, and healthy material choices and employ this knowledge through examples and applications.

The program requires the completion of at least 90 ECTS comprising of a minimum of 11 courses (four compulsories and seven electives). One of the 11 courses is the Term Project course in which a theoretical or practical project report is prepared. In addition to the elective courses included in the program, a specified number of courses can be selected from other graduate programs (e.g., Architecture Graduate Programs). The MSc in Interior Architecture (Non-Thesis) accepts undergraduates of national universities and international universities recognized by the Higher Education Council.

Students, who enter from disciplines other than Interior Architecture or Architecture, undergo a Scientific Preparation Program; designed for students from different branches and consists of undergraduate courses arranged by the department. The language of education is 100% English while the time for completion is three semesters. Students who graduate from the program are qualified to attain the degree of “MSc in Interior Architecture (Non-Thesis)”.





## MSC IN LOGISTICS ENGINEERING (NON-THESIS/ENGLISH)

**“The program of the engineers and logisticians who are focused to increase the efficiency and improve logistics processes”**

MSc in Logistics Engineering (Non-Thesis) provides the opportunity for students to specialize in developing solutions for various problems that occur in the supply chain that encompasses all the processes from the point products first produced to the point they reach to the customers. These problems have various objectives such as minimizing cost and carbon emission and maximizing service level and have constraints such as time, budget, and workforce. The nature of each problem is different. Therefore, the ability to bring new perspectives to the problems was acquired by the students in this program. Skills in modeling, simulation, and optimization were gained by the students with the help of theoretical and practical lectures.

Day after day, competition is increasing in the logistics sector; the sector is becoming more complex; the need for qualified workers is increasing in the sector. Accordingly, MSc in Logistics Engineering (Non-Thesis) aims to raise students that have advanced problem-solving skills and analytical thinking abilities, can offer creative solutions, and have a good command of up-to-date subjects in the logistics sector.

### Job Opportunities

Students that are graduated from this program can work in related public organizations and manufacturing companies, logistics service providers, import, export, and foreign trade enterprises, warehousing enterprises, logistics information technology provider companies, etc.

## INTERNATIONAL RELATIONS AND PROGRAMS OFFICE

Yaşar University's International Relations and Programmes Office aims to coordinate and develop the university's internationalization vision, to recruit international students, to organize international events, to increase the opportunities of international education for students and to support and develop international and intercultural relations within the campus.

### International Student Registration and Welfare

Currently, there are students from 65 different countries that are studying at Yaşar University as full time and exchange students. The International Relations and Programmes Office is the first unit to get in touch with students and help them through their registration process to the university. The office crew provides help and support to the students starting from their arrival in izmir to the day of their graduation.

### Global Partnerships and Exchange Programmes

Yaşar University has strong mutual ties with top universities from all over the world. These strategic partnerships create international opportunities for our students. Yaşar has collaboration agreements with over 600 different universities. Our student exchange opportunities are listed:

### 1. Mutual Agreements — Dual Degrees

Currently, Yaşar University has 40 exchange agreements from 15 different countries that allow students to study abroad. For detailed information, our students can visit the office and get more information.

### 2. International Student Exchange Programme — ISEP

United States of America based ISEP gives the opportunity to our students to study at high ranked universities and in cities of their dreams. Yaşar University has 336 agreements with universities across the globe. Students can study for a semester or two in U.S.A, Latin America, Canada, Australia, South Korea, Japan etc. for free by paying Yaşar University's tuition, dormitory and lunch fee.

### 3. Erasmus Programme

Yaşar University aims for its students to benefit actively from the Erasmus Programme. The Erasmus Programme is coordinated by the International Relations and Programmes office in our university. Yaşar University has 221 Erasmus Exchange Agreements from 27 different European Union countries. Yaşar University was awarded the Erasmus Success Story by the European Commission in 2010. Detailed information about the Erasmus Program: [erasmus.yasar.edu.tr](http://erasmus.yasar.edu.tr)

The International Office is able to organize virtual meetings for potential international students, provided by Yaşar University with information on all training programs. Contact us from contact addresses are listed below:

 [international.yasar.edu.tr](http://international.yasar.edu.tr)

 0 232 570 70 70

 [intoffice@yasar.edu.tr](mailto:intoffice@yasar.edu.tr)

 [apply.yasar.edu.tr](http://apply.yasar.edu.tr)

 YasarInternational

 YasarIntOffice

 yasarint





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