



YAŞAR UNIVERSITY GRADUATE SCHOOL

DEPARTMENT OF COMMUNICATION Graduate Programs Thesis Subjects and Advisor Information for the Prospective Students to be admitted in the Spring Semester of 2021-2022

Name-surname, title	Number of Current Advisorship in MA Degree (with thesis)	Number of Current Advisorship in MA Degree (without thesis)	Number of Current Advisorship in PhD Degree	Number of Completed MA Theses	Number of Completed PhD Theses	Total SCI-Exp, SSCI, A&HCI, ESCI, Scopus, ULAKBİM Publications	SCI-Exp, SSCI, A&HCI, ESCI, Scopus, ULAKBİM Publications In the last 5 years	Total Number of Graduate Courses
Dilek Kaya, Prof. (PhD)	12	-	5	12	4	12	3	6
	Research fields	Cinema and Film Studies, Cultural Studies, Cinema History, Turkish Cinema, Audience and Reception Studies, Cinema and Censorship, Everyday Life Culture, Visual Culture						
	MA Degree Subject Proposal 1	Old Izmir cinemas and watching culture						
	MA Degree Subject Proposal 2	Censorship in Turkish cinema						
	MA Degree Subject Proposal 3	Movie stars and fans						
	MA Degree Subject Proposal 4	Relationship between cinema, society and politics in Turkey						

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Sevda Alankuş, Prof. (PhD)	1	-	-	10	1	5	1	8
	Research fields	Gender studies, cultural studies, journalism, media theory						
	MA Degree Subject Proposal	Journalism ethics, theory and practices from the women's studies perspective						

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Ümit Atabek, Prof. (PhD)	2	-	1	17	1	18	7	1
	Research Fields	Media and communication technologies, media and communication research methods, political economy of media						
	MA Degree Subject Proposal	Techno-culture of Turkish Media Ecosystem						

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Çağrı İnceoğlu, Assoc. Prof. (PhD)	4	-	-	1	-	7	2	1
	Research fields	Film and cinema studies, Turkish Cinema, Audio-Visual Heritage						
	MA Degree Subject Proposal	Transformation of Cinema in the 1960s and the 1970s: A History of Film Style in Turkey						

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Ebru Gökaliiler Assoc. Prof. (PhD)	2	-	2	17	1	14	10	4
	Research fields	Advertising, digital advertising, social media advertising, brand communication, new trends in communication						

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Ferah Onat, Assoc. Prof. (PhD)	4	-	-	7	-	9	4	1
	Research fields	Social Media, Public Relations, Corporate Communication						
	MA Degree Subject Proposal	Universities' Employer Branding Practices and Employee Retention; A case study about Izmir Universities Gender Equality as a Corporate Communication Content: Perceptions and Practices of Corporate Communication Content Creators in Turkey						

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Huriye Toker, Assoc. Prof. (PhD)	1	-	-	10	-	16	9	6
	Research fields	Communication						
	MA Degree Subject Proposal	The COVID-19 Outbreak and its Effect in Health Communication						

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Özlem Alikılıç, Assoc. Prof. (PhD)	4	-	-	7	-	17	9	2
	Research fields	Corporate Communications, Public Relations, Crisis Communications, Corporate Social Responsibility, Digital Media						
	MA Degree Subject Proposal	Pandemic Communication Management in Turkey: Exploring The Effect of Information-Seeking Behavior and Message Reception in Public's Evaluation						

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Dilek Melike Uluçay, Assist. Prof. (PhD)	3	-	-	1	-	12	11	6
	Research fields	Corporate Communication, Marketing Communication, Consumer Behaviors, New Media						
	MA Degree Subject Proposal	Corporate communication, Digital media, Consumer Behaviors are the topics that I have studied on with my students so far. My student's recent proposal approved by your institution is "The Use of Artificial Intelligence in Customer Relations"						

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Fulya Ertem Başkaya,	1	-	-	4	1	3	-	5
	Research fields	History and theory of photography, Visual culture studies, History of Art and Design, Philosophy of Art						

Assist. Prof. (PhD)	MA Degree Subject Proposal	“On the Materiality of Photography in the Digital Age”
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Gizem Kızıltunalı, Assist. Prof. (PhD)	3	-	-	1	-	1	1	4
	Research fields	Visual communication/culture, fashion theory, New Media art/literacy, sociology, discourse analysis						
	MA Degree Subject Proposal	Analyzing the psychological, sociological effects of “virtual reality and new media applications” use on the convicts						

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Gizem Melek, Assist. Prof. (PhD)	2	0	0	0	0	14	14	2
	Research fields	The interplay between media and politics, journalism, political communication, climate change communication. New media and social media research, agenda-setting and public opinion, the role of emotions in climate change communication.						
	MA Degree Subject Proposal 1	Climate change communication in Turkey						
	MA Degree Subject Proposal 2	Social media analysis of political leaders (visual and/or text)						
	MA Degree Subject Proposal 3	Media framing of election & non-election times (i.e., national and/or international crises)						
	MA Degree Subject Proposal 4	Experimental investigation regarding media effects on public opinion						

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Ürün Yıldırım Önk,	2	0	2	3	0	7	3	4
	Research fields	Television Sociology, Media History, Genre Theory						

Assist. Prof. (PhD)	MA Degree Subject Proposal 1	Youth TV Series
	MA Degree Subject Proposal 2	Social Television
	MA Degree Subject Proposal 3	Period TV Series (Violence / Power)
	MA Degree Subject Proposal 4	Political Humor on Television / Sketch Comedies