YAŞAR UNIVERSITY GRADUATE SCHOOL

DEPARTMENT OF BUSINESS ADMINISTRATION
Graduate Programs Thesis Subjects and Advisor Information for the Prospective Students to be admitted

Name-surname, title	Number of Current Advisorship in MA Degree (with thesis)	Number of Current Advisorship in MA Degree (without thesis)	Number of Current Advisorship in PhD Degree	Number of Completed MA Theses	Number of Completed PhD Theses	Total SCI-Exp, SSCI, A&HCI, ESCI, Scopus, ULAKBİM Publications	SCI-Exp, SSCI, A&HCI, ESCI, Scopus, ULAKBİM Publications In the last 5 years	Total Number of Graduate Courses
Erhan Ada, Prof. (PhD)	2	-	5	18	6	6	6	2
	MA/PhD Degree Subject Proposal 1	The Effect of Unions and Cooperative Supply Chains on Sustainability						
	MA/PhD Degree Subject Proposal 2	Information Transparency for Food Supply Chains						
	MA/PhD Degree Subject Proposal 3	Operations Management Problems of Turkish Industrial Companies						

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İge Pırnar, Prof. (PhD)	2	-	7	21	9	24	7	7
	Research Fields	Marketing management, international business management, tourism management, entrepreneurship						
	MA/PhD Degree Subject Proposal 1	The relationship between social innovation and social entrepreneurship: Application from different industries						
	MA/PhD Degree Subject Proposal 2	Vitality of digital social entrepreneurship applications						
	MA/PhD Degree Subject Proposal 3	Gastronomy in destination marketing: Case from Izmir						

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Şevkinaz Gümüşoğlu, Prof. (PhD)	-	-	-	33	18	21	10	5
	Research Fields	Operations research, statistical analysis and applications, decision support systems, quality management, process improvement, Industry 4.0						
	MA/PhD Degree Subject Proposal 1	Quality 4.0/Industry 4.0 and their reflections on firms						
	MA/PhD Degree Subject Proposal 2	Innovative production methods in businesses						
	MA/PhD Degree Subject Proposal 3	Using artificial intelligence in businesses						

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Çağrı Bulut, Prof. (PhD)	3	3	5	14	10	27	9	36 courses (11 courses house credits and 25 courses without university credits)
	Research Fields	Strategic management, entrepreneurship and innovation management, organizational performance, SDGs						
	MA Degree Subject Proposal 1	SDGs and Social Entrepreneurship						
	MA Degree Subject Proposal 2	Economics of Information Security in Business						
	PhD Degree Subject Proposal	Ageing and Succession in Family Businesses						
	Ongoing Projects Supervised or Ongoing	1-Sustainable Skills for Local Development Specialists (Coordinator, P.Budget: 230.838 €, Part-time working is possible) 2-Immerse Learning in Information Security (Coordinator, P. Budget: 117.230 €, Part-time working is possible)						

	projects involved in as a researcher And scholar opportunities	

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Duygu Türker, Prof. (PhD)	2	2	2	7	2	24	11	3
	Research Fields	Corporate social responsibility, sustainability, ethics, entrepreneurship, social entrepreneurship						
	MA/PhD Degree Subject Proposal 1	Remedying to Institutional Duality Problem through Social Responsibility: Strategies of Multinational Enterprises at Emerging Country Context						
	Background Preferences related with the Candidates –if any-	Advanced level of English (above 90 at YDS etc.), advanced level of statistics, know statistical software packages, take courses on management during undergraduate program, interest on the topics regarding with sustainability, ethics, and social responsibility						

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Osman Gök, Prof. (PhD)	3	3	5	3	2	15	6	4
	Research Fields	Business, marketing						
	MA/PhD Degree Subject Proposal 1	Marketing						
	Background Preferences related with the Candidates –if any-	SPSS, statistics						

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	1	0	2	5	0	25	25	7

Görkem Sarıyer Ataman, Assoc. Prof. (PhD)	Research Fields	Operations planning and management, quantitative decision making, statistical analysis
	MA/PhD Degree Subject Proposal 1	Data Mining and Machine Learning Applications
	MA/PhD Degree Subject Proposal 2	Operations Planning and Management in Healthcare Services
	MA/PhD Degree Subject Proposal 3	Quantitative Data Analysis in Manufacturing, Health, and Finance Industries
	Background Preferences related with the Candidates –if any-	Statistics, ability to use package programs (Minitab, SPSS, MatLab etc.), familiarity with coding (such as Phyton)

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Emel Yarımoğlu, Assoc. Prof. (PhD)	9	1	4	11	1	23	17	5
	Research Fields	Marketing, retailing, customer relationship management						
	MA/PhD Degree Subject Proposal 1	The effects of digital marketing applications on modern marketing activities						
	MA/PhD Degree Subject Proposal 2	Service quality and customer satisfaction						
	MA/PhD Degree Subject Proposal 3	Green marketing activities in retailing industry						

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Ömer Öztürkoğlu, Assoc. Prof. (PhD)	**1**	**-**	3	8	2 (co-advisor)	15	12	3
	Research Fields	Warehouse/facility design and management, logistics and production systems analysis and modeling						
	MA/PhD Degree Subject Proposal 1	Simulation Modelling of the Vehicle Routing Problem in Home Healthcare Systems						

	MA/PhD Degree Subject Proposal 2	Designing Warehouses for Improving Productivity in Order Picking Operations
	MA/PhD Degree Subject Proposal 3	Critical Performance Measures in Warehouse Management
	Background Preferences related with the Candidates –if any-	For PhD studies simulation software and coding
	Ongoing Projects Supervised or Ongoing projects involved in as a researcher And scholar opportunities	TÜBİTAK 217M555 Vehicle Routing in Home Healthcare Systems. No scholarship is available.

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Ahmet Camcı, Assist. Prof. (PhD)	2	3	1	6	1	4	0	8
	Research Fields	Financial engineering, logistics management, heuristics, mathematical programming						
	MA/PhD Degree Subject Proposal 1	Heuristic algorithms on variants of vehicle routing problem						
	MA/PhD Degree Subject Proposal 2	Heuristic algorithms on variants of container loading problem						
	Background Preferences related with the Candidates –if any-	Programming skills						

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Mustafa Gürol Durak,	-	1	4	8	4	13	5	11
	Research Fields	Cost accounting, managerial accounting, financial reporting						

Assist. Prof. (PhD)	MA/PhD Degree Subject Proposal 1	Sustainability Reporting and Financial Performance
	MA/PhD Degree Subject Proposal 2	Implication of International Financial Reporting Standards and Its Effects on Transparency
	MA/PhD Degree Subject Proposal 3	Measuring the Efficiency of Internal Control and Its Effect on Financial Performance
	Background Preferences related with the Candidates –if any-	Fundamental Knowledge of Accounting
	Ongoing Projects Supervised or Ongoing projects involved in as a researcher And scholar opportunities	- Gender Politics and EU in the Time of Crisis (EU Project - Subject: Glass Ceiling Practices in Accounting; Trainer) - Assessing and Changing Adults' Behaviour on Sustainable Consumption of Food (EU Project; Researcher)

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Özen Ece Acar, Assist. Prof. (PhD)	-	2	2	1	-	10	3	10
	Research Fields	Financial reporting-corporate governance						
	MA/PhD Degree Subject Proposal 1	The Relationship between Environmental Reporting and Corporate Governance						
	MA/PhD Degree Subject Proposal 2	The Relationship between Corporate Social Responsibility and Financial Performance						
	MA/PhD Degree Subject Proposal 3	The Relationship between Corporate Governance and Environmental Performance						

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Özge Can, Assist. Prof. (PhD)	4	6	1	4	3	8	5	11
	Research Fields	Organization theory, institutional logics, organizational identity and networks, market creation, institutional entrepreneurship and competition						
	MA/PhD Degree Subject Proposal 1	Organizational Sustainability Management and Strategies						
	MA/PhD Degree Subject Proposal 2	Interorganizational Dynamics of Entreprenership and Innovation						
	MA/PhD Degree Subject Proposal 3	The Formation, Structure and Impact of Organizational Identities						
	Background Preferences related with the Candidates –if any-	Being enthusiastic about research, love to read, fundamental knowledge of research methods, having an education and/or business experience relevant to organizational & managerial topics						
	Ongoing Projects Supervised or Ongoing projects involved in as a researcher And scholar opportunities	BAP 093: The Development and Effectiveness of Environmental NGOs in Aegean Region. Start date: May 2020 Finish date: May 2021 A master student has been working as a Project Scholar and an undergraduate student has been working as a Part-Time Project Assistant.						

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Yıldırım Çetmeli Assist. Prof. (PhD)	3	3	4	11	2	-	-	3
	Research Fields	Management & organization, human resource management						
	MA/PhD Degree Subject Proposal 1	The Role of Psychological Contracts in Organizational Commitment and Layoffs						
	MA/PhD Degree Subject Proposal 2	Effects of Empowerment on Business Performance						
	MA/PhD Degree Subject Proposal 3	Effect of Industry 4.0 Approach on Human Resources Management Practices						

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Damla Nurcan Özkılınç, Lecturer (PhD)	-	-	-	-	-	1	-	8
	Research Fields	Corporate finance, small medium sized enterprises, international financial markets, SME financing						
	MA/PhD Degree Subject Proposal 1	Neglected Risks in Financial Innovation, and Financial Fragility in the case of Covid 19 crise						

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Gizem Kurt, Lecturer (PhD)	-	4	-	5	-	4	1	9
	MA/PhD Degree Subject Proposal 1	Creating Identity Through Anti-Consumption						
	MA/PhD Degree Subject Proposal 2	Third Wave Coffee Consumption and Consumer Culture in Turkey						
	MA/PhD Degree Subject Proposal 3	Super Foods and Consumer Behaviors						
	Background Preferences related with the Candidates –if any-	English language proficiency						