

Te

TEZ SAVUNMALARI

5 HAZİRAN - 9 HAZİRAN

Lisansüstü Eğitim Enstitüsü
Yaşar Üniversitesi



THESIS DEFENSE

05
june
10:00

Nuri Furkan Pala

Advisor: Assist.Prof. (PhD) Hüseyin Hışıl

A CONSTANT TIME EXACT DIVISION ALGORITHM

MSc in Computer Engineering
Yaşar University

Campus
YU Mini Movie Theater



THESIS DEFENSE

05
june
11:00

Elif Özbay Gürlər

Advisor: Assist.Prof. (PhD) Hüseyin Hışıl

CONSTANT TIME PAIRING

MSc in Computer Engineering
Yaşar University

Campus
YU Mini Movie Theater



THESIS DEFENSE

05
june
13:30

Sevgi Saran

Advisor: Prof. (PhD) Osman Gök

MARKETING INNOVATIVENESS, ITS ANTECEDENTS AND IMPACT ON FIRM PERFORMANCE

PhD in Business Administration
Yaşar University

Campus
T 623



THESIS DEFENSE

05
june
14:30

Evra Aydemir

Advisor: Prof. (PhD) Osman Gök

INFLUENCE OF OMNI-CHANNEL CONSISTENCY AND CONSUMER CONFUSION ON CUSTOMER SATISFACTION IN OMNI-CHANNEL RETAILING

PhD in Business Administration
Yaşar University

Campus
T 623



THESIS DEFENSE

05
june
16:00

Ayça Türkmen

Advisor: Prof. (PhD) Emel Yarımoğlu

***EFFECT OF LOGISTICS ACTIVITIES
ON CUSTOMER SATISFACTION,
CUSTOMER LOYALTY, PERCEIVED
VALUE AND REPURCHASE INTENTION
IN ONLINE SHOPPING***

MA in Business Administration
Yaşar University

Campus
T 614



THESIS DEFENSE

07
june
10:30

Zeynep Kömür

Advisor: Prof. (PhD) Zeynep Tuna Ultav

THE ROLE OF INTERIOR DESIGN IN CHANGING ACCOMMODATION PERSPECTIVES: THE CASE OF AIRBNB HOUSES

MSc in Interior Architecture
Yaşar University

Campus
Y 624

